

COURSE DETAIL

GLOBALIZATION, CULTURES AND SOCIETIES

Country

Hong Kong

Host Institution

Chinese University of Hong Kong

Program(s)

Chinese University of Hong Kong

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

International Studies

UCEAP Course Number

122

UCEAP Course Suffix**UCEAP Official Title**

GLOBALIZATION, CULTURES AND SOCIETIES

UCEAP Transcript Title

GLOBALZTN & SOCIETY

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

Culture is everywhere and it is inevitable that people construct reality through their own cultural lens. However, in this globalization era, people often have many cultural lenses. Through understanding the impact of globalization on cultures and societies, nuanced understanding of how people from different cultures construct reality are developed. Many scholars and activists argue that globalization will lead to a worldwide homogenized consumer culture dominated by Western values. Others believe that globalization can lead to the clashes of incorrigible cultures. Meanwhile, globalization has catalyzed formation of new hybrid cultures and fostered the blooming of creative cultural industries. Course topics include: culture and global culture; histories of cultural globalization; cultivating cultural awareness; de-territorialization, re-territorialization, and transnationalism; organizing social campaign globally; homogenization; hybridization; how people react and adapt to increasing globalization and multiculturalism; cosmopolitanism; and cultural exchange and integration: ethnic minorities in Hong Kong. In this course, we explore the above topics through understanding the effects of globalization on personal identities, the economy, consumerism, and communication in the immediate and distal environment.

Language(s) of Instruction

English

Host Institution Course Number

GLSD2201/UGEC2351

Host Institution Course Title

GLOBALIZATION, CULTURES AND SOCIETIES

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Global Studies

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