COURSE DETAIL

GLOBALIZATION, CULTURES AND SOCIETIES
Country Hong Kong
Host Institution Chinese University of Hong Kong
Program(s) Chinese University of Hong Kong
UCEAP Course Level Upper Division
UCEAP Subject Area(s) International Studies
UCEAP Course Number 122
UCEAP Course Suffix
UCEAP Official Title GLOBALIZATION, CULTURES AND SOCIETIES
UCEAP Transcript Title GLOBALZTN & SOCIETY
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description
Culture is everywhere and it is inevitable that people construct reality through their own cultural lens. However, in this globalization era, people often have many cultural lenses. Through understanding the impact of globalization on cultures and societies, nuanced understanding of how people from different cultures construct reality are developed. Many scholars and activists argue that globalization will lead to a worldwide homogenized consumer culture dominated by Western values. Others believe that globalization can lead to the clashes of incorrigible cultures. Meanwhile, globalization has catalyzed formation of new hybrid cultures and fostered the blooming of creative cultural industries. Course topics include: culture and global culture; histories of cultural globalization; cultivating cultural awareness; de-territorialization, re-territorialization, and transnationalism; organizing social campaign globally; homogenization; hybridization; how people react and adapt to increasing globalization and multiculturalism; cosmopolitanism; and cultural exchange and integration: ethnic minorities in Hong Kong. In this course, we explore the above topics through understanding the effects of globalization on personal identities, the economy, consumerism, and communication in the immediate and distal environment.

Language(s) of Instruction
English

Host Institution Course Number
GLSD2201/UGEC2351

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GLOBALIZATION, CULTURES AND SOCIETIES

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Global Studies

Course Last Reviewed

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