

COURSE DETAIL

STRATEGIC MANAGEMENT

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

126

UCEAP Course Suffix**UCEAP Official Title**

STRATEGIC MANAGEMENT

UCEAP Transcript Title

STRATEGIC MANAGMNT

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course covers the main theoretical and empirical developments in strategic management. It examines competitive strategies, corporate strategies, international strategies, and strategic alliances, among others.

Language(s) of Instruction

Host Institution Course Number

13171

Host Institution Course Title

DIRECCIÓN ESTRATÉGICA

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree

Host Institution Department

Economía de la Empresa

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