COURSE DETAIL

STRATEGIC MANAGEMENT
Country Spain
Host Institution Carlos III University of Madrid
Program(s) Carlos III University of Madrid
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 126
UCEAP Course Suffix
UCEAP Official Title STRATEGIC MANAGEMENT
UCEAP Transcript Title STRATEGIC MANAGMNT
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course covers the main theoretical and empirical developments in strategic management. It examines competitive strategies, corporate strategies, international strategies, and strategic alliances, among others.

Language(s) of Instruction

Host Institution Course Number
13171

Host Institution Course Title
DIRECCIÓN ESTRATÉGICA

Host Institution Course Details
https://aplicaciones.uc3m.es/cpa/generaFicha?est=204&anio=2023&plan=147&asig=13...

Host Institution Campus
Getafe

Host Institution Faculty
Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree

Host Institution Department
Economía de la Empresa

Course Last Reviewed
2023-2024

Print