COURSE DETAIL

INTERNATIONAL COMPETITIVENESS AND TAIWANESE ENTERPRISES
Country Taiwan
Host Institution National Taiwan University
Program(s) National Taiwan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 138
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL COMPETITIVENESS AND TAIWANESE ENTERPRISES
UCEAP Transcript Title TAIWAN ENTERPRISE
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course is an integrated experiment to design and create a course to apply macro-meso-micro perspective for IB major students. International Competitiveness and Taiwanese Enterprises (ICTE) is born with the original challenge to bridge international /global survey of nation's competitiveness and the corporate behavior, or to connect micro-issues at the firm level and the macro-international issues at the national level.

Language(s) of Instruction
Chinese

Host Institution Course Number
IB5077

Host Institution Course Title
INTERNATIONAL COMPETITIVENESS AND TAIWANESE ENTERPRISES

Host Institution Course Details
http://nol.ntu.edu.tw/nol/coursesearch/print_table.php?course_id=724%20U2460&cl...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
International Business

Course Last Reviewed
2022-2023

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