

## COURSE DETAIL

### INTERNATIONAL COMPETITIVENESS AND TAIWANESE ENTERPRISES

**Country**

Taiwan

**Host Institution**

National Taiwan University

**Program(s)**

National Taiwan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

138

**UCEAP Course Suffix****UCEAP Official Title**

INTERNATIONAL COMPETITIVENESS AND TAIWANESE ENTERPRISES

**UCEAP Transcript Title**

TAIWAN ENTERPRISE

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course is an integrated experiment to design and create a course to apply macro-meso-micro perspective for IB major students. International Competitiveness and Taiwanese Enterprises (ICTE) is born with the original challenge to bridge international /global survey of nation's competitiveness and the corporate behavior, or to connect micro-issues at the firm level and the macro-international issues at the national level.

## Language(s) of Instruction

Chinese

## Host Institution Course Number

IB5077

## Host Institution Course Title

INTERNATIONAL COMPETITIVENESS AND TAIWANESE ENTERPRISES

## Host Institution Course Details

[http://nol.ntu.edu.tw/nol/coursesearch/print\\_table.php?course\\_id=724%20U2460&cl...](http://nol.ntu.edu.tw/nol/coursesearch/print_table.php?course_id=724%20U2460&cl...)

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

International Business

## Course Last Reviewed

2022-2023

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