

COURSE DETAIL

INTERNATIONAL COMPETITIVENESS AND TAIWANESE ENTERPRISES

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

138

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL COMPETITIVENESS AND TAIWANESE ENTERPRISES

UCEAP Transcript Title

TAIWAN ENTERPRISE

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course is an integrated experiment to design and create a course to apply macro-meso-micro perspective for IB major students. International Competitiveness and Taiwanese Enterprises (ICTE) is born with the original challenge to bridge international /global survey of nation's competitiveness and the corporate behavior, or to connect micro-issues at the firm level and the macro-international issues at the national level.

Language(s) of Instruction

Chinese

Host Institution Course Number

IB5077

Host Institution Course Title

INTERNATIONAL COMPETITIVENESS AND TAIWANESE ENTERPRISES

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

International Business

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