COURSE DETAIL

SOCIETY AND THE INTERNET

Country

Spain

Host Institution Carlos III University of Madrid

Program(s) Carlos III University of Madrid

UCEAP Course Level Upper Division

UCEAP Subject Area(s) Communication

UCEAP Course Number 102

UCEAP Course Suffix

UCEAP Official Title SOCIETY AND THE INTERNET

UCEAP Transcript Title SOCIETY & INTERNET

UCEAP Quarter Units 5.00

UCEAP Semester Units 3.30

Course Description

This course is a study of society's current usage of the internet and new multimedia developments. It discusses the information society, cyberactivism and social movements, social media, and new trends in online communication. Topics of study include: the origin of the internet, technological development around the world, digital security, open source material, cyberactivism, internet censorship, hacking, social media and digital communities, search engine optimization, fan phenomena and pop culture, citizen journalism, crowdsourcing, and political propaganda in social media.

Language(s) of Instruction

Host Institution Course Number 13268

Host Institution Course Title SOCIETY AND THE INTERNET

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

Host Institution Degree

Host Institution Department Periodismo y Comunicación Audiovisual

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