COURSE DETAIL

THE ECONOMY OF WINE AND CHAMPAGNE
Country France
Host Institution Sciences Po Reims
Program(s) Sciences Po Reims
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 112
UCEAP Course Suffix
UCEAP Official Title THE ECONOMY OF WINE AND CHAMPAGNE
UCEAP Transcript Title ECON WINE&CHAMPAGNE
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course covers global wine economics and the economy of sparkling wines and champagne. Topics include production potential, shipments and sales, strategies and economic models, marketing strategy and packaging, and the future of the industry.

Language(s) of Instruction
English

Host Institution Course Number
DECO 27A22

Host Institution Course Title
THE ECONOMY OF WINE AND CHAMPAGNE

Host Institution Course Details
https://syllabus.sciencespo.fr/en/?mapping/177993#_ga=2.236381122.2128665192.16...

Host Institution Campus

Host Institution Faculty

Host Institution Degree
Seminar

Host Institution Department
Economics

Course Last Reviewed
2021-2022

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