

## COURSE DETAIL

### THE ECONOMY OF WINE AND CHAMPAGNE

**Country**

France

**Host Institution**

Sciences Po Reims

**Program(s)**

Sciences Po Reims

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

112

**UCEAP Course Suffix****UCEAP Official Title**

THE ECONOMY OF WINE AND CHAMPAGNE

**UCEAP Transcript Title**

ECON WINE&CHAMPAGNE

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course covers global wine economics and the economy of sparkling wines and champagne. Topics include production potential, shipments and sales, strategies and economic models, marketing strategy and packaging, and the future of the industry.

## Language(s) of Instruction

English

## Host Institution Course Number

DECO 27A22

## Host Institution Course Title

THE ECONOMY OF WINE AND CHAMPAGNE

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

Seminar

## Host Institution Department

Economics

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