

COURSE DETAIL

THE ECONOMY OF WINE AND CHAMPAGNE

Country

France

Host Institution

Sciences Po Reims

Program(s)

Sciences Po Reims

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

112

UCEAP Course Suffix**UCEAP Official Title**

THE ECONOMY OF WINE AND CHAMPAGNE

UCEAP Transcript Title

ECON WINE&CHAMPAGNE

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course covers global wine economics and the economy of sparkling wines and champagne. Topics include production potential, shipments and sales, strategies and economic models, marketing strategy and packaging, and the future of the industry.

Language(s) of Instruction

English

Host Institution Course Number

DECO 27A22

Host Institution Course Title

THE ECONOMY OF WINE AND CHAMPAGNE

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Seminar

Host Institution Department

Economics

[Print](#)