COURSE DETAIL

CORPORATE STRATEGY AND START-UPS
Country China
Host Institution Fudan University
Program(s) Fudan University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 15
UCEAP Course Suffix
UCEAP Official Title CORPORATE STRATEGY AND START-UPS
UCEAP Transcript Title CORPORATE STRATEGY
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This course examines what entrepreneurship is, how to understand entrepreneurship, how to prepare for the process of entrepreneurship, what difficulties one will encounter in the process of entrepreneurship, and who can help one in entrepreneurship.

Language(s) of Instruction
Chinese

Host Institution Course Number
MANA115005

Host Institution Course Title
CORPORATE STRATEGY AND OPPORTUNITY FOR START-UP FIRM

Host Institution Course Details

Host Institution Campus

Host Institution Faculty
Jinyun SUN

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed
2021-2022

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