

COURSE DETAIL

CORPORATE STRATEGY AND START-UPS

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

15

UCEAP Course Suffix**UCEAP Official Title**

CORPORATE STRATEGY AND START-UPS

UCEAP Transcript Title

CORPORATE STRATEGY

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course examines what entrepreneurship is, how to understand entrepreneurship, how to prepare for the process of entrepreneurship, what difficulties one will encounter in the process of entrepreneurship, and who can help one in entrepreneurship.

Language(s) of Instruction

Chinese

Host Institution Course Number

MANA115005

Host Institution Course Title

CORPORATE STRATEGY AND OPPORTUNITY FOR START-UP FIRM

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Jinyun SUN

Host Institution Degree

Host Institution Department

Management

Course Last Reviewed

2021-2022

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