# COURSE DETAIL

| INTRODUCTION TO ENTREPRENEURSHIP AND VENTURE CAPITAL |
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| **Country**<br>Korea, South |
| **Host Institution**<br>Yonsei University |
| **Program(s)**<br>Yonsei University Summer |
| **UCEAP Course Level**<br>Lower Division |
| **UCEAP Subject Area(s)**<br>Business Administration |
| **UCEAP Course Number**<br>51 |
| **UCEAP Course Suffix**<br>S |
| **UCEAP Official Title**<br>INTRODUCTION TO ENTREPRENEURSHIP AND VENTURE CAPITAL |
| **UCEAP Transcript Title**<br>ENTREPRNR&VENTR CAP |
| **UCEAP Quarter Units**<br>4.50 |
| **UCEAP Semester Units** |

3.00

**Course Description**

This course examines the strategic partnership between high growth start-ups and venture capital. It investigates how venture capitalists perceive the worthiness of an idea, and covers some of the best ideas from the top early-stage investment practices. The first part of the course covers analytic frameworks on the underlying logics in the startup and venture capital ecosystem. The second part is a series of thought experiments, wherein ideas are crafted and evaluated across different business possibilities. The course demystifies the real-world startup and venture capital practices, by thinking analytically on some of its key features. As an outcome, such frameworks are geared to help enable students to make insightful conversations with practitioners from startups or venture capital firms in the future.

**Language(s) of Instruction**
English

**Host Institution Course Number**
IEE1162

**Host Institution Course Title**
INTRODUCTION TO ENTREPRENEURSHIP AND VENTURE CAPITAL

**Host Institution Course Details**

**Host Institution Campus**
Yonsei International Summer School

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**
Business & Economics

**Course Last Reviewed**
2022-2023

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