

COURSE DETAIL

INTRODUCTION TO ENTREPRENEURSHIP AND VENTURE CAPITAL

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University Summer

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

51

UCEAP Course Suffix

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UCEAP Official Title

INTRODUCTION TO ENTREPRENEURSHIP AND VENTURE CAPITAL

UCEAP Transcript Title

ENTREPRNR&VENTR CAP

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course examines the strategic partnership between high growth start-ups and venture capital. It investigates how venture capitalists perceive the worthiness of an idea, and covers some of the best ideas from the top early-stage investment practices. The first part of the course covers analytic frameworks on the underlying logics in the startup and venture capital ecosystem. The second part is a series of thought experiments, wherein ideas are crafted and evaluated across different business possibilities. The course demystifies the real-world startup and venture capital practices, by thinking analytically on some of its key features. As an outcome, such frameworks are geared to help enable students to make insightful conversations with practitioners from startups or venture capital firms in the future.

Language(s) of Instruction

English

Host Institution Course Number

IEE1162

Host Institution Course Title

INTRODUCTION TO ENTREPRENEURSHIP AND VENTURE CAPITAL

Host Institution Campus

Yonsei International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business & Economics

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