

COURSE DETAIL

AUDIOVISUAL COMMUNICATION ON THE INTERNET

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

41

UCEAP Course Suffix**UCEAP Official Title**

AUDIOVISUAL COMMUNICATION ON THE INTERNET

UCEAP Transcript Title

COMM ON INTERNET

UCEAP Quarter Units

2.50

UCEAP Semester Units

1.70

Course Description

This course discusses the various types of audiovisual media on the internet. Topics include: concepts and challenges posed by internet information and communication technologies-- digital impact on audiovisual media; video, film, and television on the internet; case studies of the creation of apps, web pages, and other audiovisual content.

Language(s) of Instruction

Spanish

Host Institution Course Number

13546

Host Institution Course Title

AUDIOVISUAL COMMUNICATION ON THE INTERNET

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

Host Institution Degree

Grado en Comunicación Audiovisual

Host Institution Department

Departamento de Comunicación

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