COURSE DETAIL

MEDIA AND CULTURE
Country Singapore
Host Institution National University of Singapore
Program(s) National University of Singapore
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Sociology
UCEAP Course Number 114
UCEAP Course Suffix
UCEAP Official Title MEDIA AND CULTURE
UCEAP Transcript Title MEDIA & CULTURE
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
For the social sciences, media are resonant sites for the dissemination and production of culture, those shared norms, values, ideas, beliefs, practices of a particular group of people. Whether it is print media, television, radio, cinema or the internet, cellular/mobile phones, online gaming, or social media, media pull a selection of elements from a broader public culture, transforming and returning them to the public space. As such, media are sites of power relations, shaping individual and collective life as we know it. The task of the social sciences, in this case, has been to interrogate these various media and interpret how they work and what they do culturally, socially, and politically. This course explores three different ways of thinking about the relationship between media and culture: media as representation, media as infrastructure, and media as data/algorithm. In examining these three approaches, our broader consideration centers on critically appreciating how each plays out within our contemporary world and, more specifically, how each disseminates and produces public culture.

Language(s) of Instruction
English

Host Institution Course Number
SC2214

Host Institution Course Title
MEDIA AND CULTURE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Sociology

Course Last Reviewed

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