

# COURSE DETAIL

## MEDIA AND CULTURE

**Country**

Singapore

**Host Institution**

National University of Singapore

**Program(s)**

National University of Singapore

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Sociology

**UCEAP Course Number**

114

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA AND CULTURE

**UCEAP Transcript Title**

MEDIA & CULTURE

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## **Course Description**

For the social sciences, media are resonant sites for the dissemination and production of culture, those shared norms, values, ideas, beliefs, practices of a particular group of people. Whether it is print media, television, radio, cinema or the internet, cellular/mobile phones, online gaming, or social media, media pull a selection of elements from a broader public culture, transforming and returning them to the public space. As such, media are sites of power relations, shaping individual and collective life as we know it. The task of the social sciences, in this case, has been to interrogate these various media and interpret how they work and what they do culturally, socially, and politically. This course explores three different ways of thinking about the relationship between media and culture: media as representation, media as infrastructure, and media as data/algorithm. In examining these three approaches, our broader consideration centers on critically appreciating how each plays out within our contemporary world and, more specifically, how each disseminates and produces public culture.

## **Language(s) of Instruction**

English

## **Host Institution Course Number**

SC2214

## **Host Institution Course Title**

MEDIA AND CULTURE

## **Host Institution Course Details**

## **Host Institution Campus**

## **Host Institution Faculty**

## **Host Institution Degree**

## **Host Institution Department**

Sociology

## **Course Last Reviewed**

[Print](#)