COURSE DETAIL

MODERN MANAGEMENT AND ENTREPRENEURSHIP
Country Thailand
Host Institution Thammasat University
Program(s) Thammasat University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 130
UCEAP Course Suffix
UCEAP Official Title MODERN MANAGEMENT AND ENTREPRENEURSHIP
UCEAP Transcript Title MGMT&ENTREPRENRSHP
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description
This course introduces the concepts of management and the roles, responsibilities, and skills required of modern managers and entrepreneurs. Topics covered include the evolution and scope of management, decision making, planning, organizing, leading, motivating, controlling, changing paradigm of management, corporate culture, communication in organizations, and managerial ethics and corporate social responsibility. Students focus on the importance of managing in a global environment and understanding the ethical implications of managerial decisions. Text: R. Daft, MANAGEMENT. Assessment: midterm exam, final exam, and a group project.

Language(s) of Instruction
English

Host Institution Course Number
HR 201

Host Institution Course Title
MODERN MANAGEMENT AND ENTREPRENEURSHIP

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Administration

Course Last Reviewed
2024-2025

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