

## COURSE DETAIL

### MODERN MANAGEMENT AND ENTREPRENEURSHIP

**Country**

Thailand

**Host Institution**

Thammasat University

**Program(s)**

Thammasat University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

130

**UCEAP Course Suffix****UCEAP Official Title**

MODERN MANAGEMENT AND ENTREPRENEURSHIP

**UCEAP Transcript Title**

MGMT&ENTREPRENRSHIP

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course introduces the concepts of management and the roles, responsibilities, and skills required of modern managers and entrepreneurs. Topics covered include the evolution and scope of management, decision making, planning, organizing, leading, motivating, controlling, changing paradigm of management, corporate culture, communication in organizations, and managerial ethics and corporate social responsibility. Students focus on the importance of managing in a global environment and understanding the ethical implications of managerial decisions. Text: R. Daft, MANAGEMENT. Assessment: midterm exam, final exam, and a group project.

## Language(s) of Instruction

English

## Host Institution Course Number

HR 201

## Host Institution Course Title

MODERN MANAGEMENT AND ENTREPRENEURSHIP

## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Business Administration

## Course Last Reviewed

2024-2025

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