

# COURSE DETAIL

## TOURISM POLICY AND PLANNING

**Country**

Hong Kong

**Host Institution**

University of Hong Kong

**Program(s)**

University of Hong Kong

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Sociology Geography

**UCEAP Course Number**

124

**UCEAP Course Suffix****UCEAP Official Title**

TOURISM POLICY AND PLANNING

**UCEAP Transcript Title**

TOURISM POLICY&PLAN

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course examines critical importance of tourism policy to the competitiveness and sustainability of a destination and relates tourism planning to policy making. The course outlines the structure, content and formation of tourism policy and the planning and management strategies articulated in the context of social, economic, political and environmental impacts of tourism.

### Language(s) of Instruction

English

### Host Institution Course Number

GEOG3304

### Host Institution Course Title

TOURISM POLICY AND PLANNING

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

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