COURSE DETAIL

TOURISM POLICY AND PLANNING
Country Hong Kong
Host Institution University of Hong Kong
Program(s) University of Hong Kong
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Sociology Geography
UCEAP Course Number 124
UCEAP Course Suffix
UCEAP Official Title TOURISM POLICY AND PLANNING
UCEAP Transcript Title TOURISM POLICY&PLAN
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course examines critical importance of tourism policy to the competitiveness and sustainability of a destination and relates tourism planning to policy making. The course outlines the structure, content and formation of tourism policy and the planning and management strategies articulated in the context of social, economic, political and environmental impacts of tourism.

Language(s) of Instruction
English

Host Institution Course Number
GEOG3304

Host Institution Course Title
TOURISM POLICY AND PLANNING

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2022-2023

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