

COURSE DETAIL

DOING BUSINESS IN ASIA AND EMERGING MARKETS

Country

Hong Kong

Host Institution

Hong Kong University of Science and Technology (HKUST)

Program(s)

Hong Kong University of Science and Technology

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

128

UCEAP Course Suffix**UCEAP Official Title**

DOING BUSINESS IN ASIA AND EMERGING MARKETS

UCEAP Transcript Title

BUSINESS IN ASIA

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course intends to develop a deep understanding of the contextual factors of Asia and emerging market countries, with a specific emphasis on the risks, challenges and mitigants to doing businesses in these countries. In studying key social, cultural economic, geographical, political and historical characteristics of these countries, the course provides understanding of how business is conducted as well as the constraints, risks and challenges associated with doing businesses in these countries, such as financial, political, legal, operational and technical risks. In addition, this course aims to explore how country differences impact on business strategies and managerial decision-making in different countries.

Language(s) of Instruction

English

Host Institution Course Number

GBUS3040

Host Institution Course Title

DOING BUSINESS IN ASIA AND EMERGING MARKETS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Global Business

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