COURSE DETAIL

DOING BUSINESS IN ASIA AND EMERGING MARKETS
Country Hong Kong
Host Institution Hong Kong University of Science and Technology (HKUST)
Program(s) Hong Kong University of Science and Technology
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 128
UCEAP Course Suffix
UCEAP Official Title DOING BUSINESS IN ASIA AND EMERGING MARKETS
UCEAP Transcript Title BUSINESS IN ASIA
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description
This course intends to develop a deep understanding of the contextual factors of Asia and emerging market countries, with a specific emphasis on the risks, challenges and mitigants to doing businesses in these countries. In studying key social, cultural economic, geographical, political and historical characteristics of these countries, the course provides understanding of how business is conducted as well as the constraints, risks and challenges associated with doing businesses in these countries, such as financial, political, legal, operational and technical risks. In addition, this course aims to explore how country differences impact on business strategies and managerial decision-making in different countries.

Language(s) of Instruction
English

Host Institution Course Number
GBUS3040

Host Institution Course Title
DOING BUSINESS IN ASIA AND EMERGING MARKETS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Global Business

Course Last Reviewed

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