

# COURSE DETAIL

## NEW ENTERPRISE DEVELOPMENT

**Country**

United Kingdom - England

**Host Institution**

University of Kent

**Program(s)**

English Universities, University of Kent

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

122

**UCEAP Course Suffix****UCEAP Official Title**

NEW ENTERPRISE DEVELOPMENT

**UCEAP Transcript Title**

NEW ENTERPRISE DEV

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

**Course Description**

This course is for students who aspire to create their own businesses and/or introduce innovation through product, service, process, project, or business development in an established organization. The course provides access to the knowledge, skill development, and training in the field of entrepreneurship with emphasis on developing a business plan.

**Language(s) of Instruction**

English

**Host Institution Course Number**

CB612

**Host Institution Course Title**

NEW ENTERPRISE DEVELOPMENT

**Host Institution Course Details****Host Institution Campus**

University of Kent

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Business School

**Course Last Reviewed**

[Print](#)