

COURSE DETAIL

NEW ENTERPRISE DEVELOPMENT

Country

United Kingdom - England

Host Institution

University of Kent

Program(s)

English Universities, University of Kent

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

122

UCEAP Course Suffix**UCEAP Official Title**

NEW ENTERPRISE DEVELOPMENT

UCEAP Transcript Title

NEW ENTERPRISE DEV

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course is for students who aspire to create their own businesses and/or introduce innovation through product, service, process, project, or business development in an established organization. The course provides access to the knowledge, skill development, and training in the field of entrepreneurship with emphasis on developing a business plan.

Language(s) of Instruction

English

Host Institution Course Number

CB612

Host Institution Course Title

NEW ENTERPRISE DEVELOPMENT

Host Institution Campus

University of Kent

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Business School

[Print](#)