COURSE DETAIL

NEW ENTERPRISE DEVELOPMENT
Country United Kingdom - England
Host Institution University of Kent
Program(s) English Universities,University of Kent
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 122
UCEAP Course Suffix
UCEAP Official Title NEW ENTERPRISE DEVELOPMENT
UCEAP Transcript Title NEW ENTERPRISE DEV
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course is for students who aspire to create their own businesses and/or introduce innovation through product, service, process, project, or business development in an established organization. The course provides access to the knowledge, skill development, and training in the field of entrepreneurship with emphasis on developing a business plan.

Language(s) of Instruction
English

Host Institution Course Number
CB612

Host Institution Course Title
NEW ENTERPRISE DEVELOPMENT

Host Institution Course Details

Host Institution Campus
University of Kent

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business School

Course Last Reviewed

Print