COURSE DETAIL

MANAGEMENT INFORMATION SYSTEMS
Country China
Host Institution Fudan University
Program(s) Fudan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 107
UCEAP Course Suffix
UCEAP Official Title MANAGEMENT INFORMATION SYSTEMS
UCEAP Transcript Title MGMT INFO SYSTEMS
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course introduces concepts of business information systems. It examines what is meant by an information system, its basic components and their interrelationships, and why and how such a system is being used in businesses to achieve operational excellence and strategic advantage. There are five major themes covered: organizational and managerial foundations of information systems; fundamental and emerging infrastructure related to information systems; different types of information systems and their use and value; developing, implementing, and managing information systems; an social and ethical issues of information systems.

Language(s) of Instruction
English

Host Institution Course Number
MANA130007,MSE20006

Host Institution Course Title
MANAGEMENT INFORMATION SYSTEMS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed
2025-2026

Print