

COURSE DETAIL

MANAGEMENT INFORMATION SYSTEMS

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

107

UCEAP Course Suffix**UCEAP Official Title**

MANAGEMENT INFORMATION SYSTEMS

UCEAP Transcript Title

MGMT INFO SYSTEMS

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course introduces concepts of business information systems. It examines what is meant by an information system, its basic components and their interrelationships, and why and how such a system is being used in businesses to achieve operational excellence and strategic advantage. There are five major themes covered: organizational and managerial foundations of information systems; fundamental and emerging infrastructure related to information systems; different types of information systems and their use and value; developing, implementing, and managing information systems; an social and ethical issues of information systems.

Language(s) of Instruction

English

Host Institution Course Number

MANA13007

Host Institution Course Title

MANAGEMENT INFORMATION SYSTEMS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management

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