

# COURSE DETAIL

## MANAGEMENT INFORMATION SYSTEMS

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

107

**UCEAP Course Suffix****UCEAP Official Title**

MANAGEMENT INFORMATION SYSTEMS

**UCEAP Transcript Title**

MGMT INFO SYSTEMS

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course introduces concepts of business information systems. It examines what is meant by an information system, its basic components and their interrelationships, and why and how such a system is being used in businesses to achieve operational excellence and strategic advantage. There are five major themes covered: organizational and managerial foundations of information systems; fundamental and emerging infrastructure related to information systems; different types of information systems and their use and value; developing, implementing, and managing information systems; an social and ethical issues of information systems.

## Language(s) of Instruction

English

## Host Institution Course Number

MANA130007,MSE20006

## Host Institution Course Title

MANAGEMENT INFORMATION SYSTEMS

## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Management

## Course Last Reviewed

2025-2026

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