

# COURSE DETAIL

## UNDERSTANDING DIGITAL MEDIA

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Film & Media Studies Communication

**UCEAP Course Number**

17

**UCEAP Course Suffix****UCEAP Official Title**

UNDERSTANDING DIGITAL MEDIA

**UCEAP Transcript Title**

DIGITAL MEDIA

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course explores a range of topics related to technologies of contemporary digital and social media, with particular attention to understanding technical, historical, ethical and legal issues. Students learn to express themselves effectively with digital media, and especially on the web. Topics include: digital media and communication; understanding SNS; the future of smart digital media; digital broadcasting; human computer interaction and trends of digital media.

### Language(s) of Instruction

English

### Host Institution Course Number

IEE3372

### Host Institution Course Title

UNDERSTANDING OF DIGITAL MEDIA

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

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