COURSE DETAIL

LOGISTICS MANAGEMENT
Country China
Host Institution Fudan University
Program(s) Fudan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 147
UCEAP Course Suffix
UCEAP Official Title LOGISTICS MANAGEMENT
UCEAP Transcript Title LOGISTICS MGMT
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course examines the creation and management of innovative product flow systems spanning procurement, operations and distribution, as well as inventory theory and control with emphasis on integrated logistics operations and supply chain management. It focuses on quantitative analysis techniques in logistics and also on strategic logistics management issues.

Language(s) of Instruction
Chinese

Host Institution Course Number
MANA130013

Host Institution Course Title
LOGISTICS MANAGEMENT

Host Institution Course Details

Host Institution Campus

Host Institution Faculty
Xiangfeng CHEN

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed
2021-2022

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