

COURSE DETAIL

LOGISTICS MANAGEMENT

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

147

UCEAP Course Suffix**UCEAP Official Title**

LOGISTICS MANAGEMENT

UCEAP Transcript Title

LOGISTICS MGMT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course examines the creation and management of innovative product flow systems spanning procurement, operations and distribution, as well as inventory theory and control with emphasis on integrated logistics operations and supply chain management. It focuses on quantitative analysis techniques in logistics and also on strategic logistics management issues.

Language(s) of Instruction

Chinese

Host Institution Course Number

MANA130013

Host Institution Course Title

LOGISTICS MANAGEMENT

Host Institution Campus

Host Institution Faculty

Xiangfeng CHEN

Host Institution Degree

Host Institution Department

Management

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