COURSE DETAIL

LOGISTICS MANAGEMENT Country China **Host Institution Fudan University** Program(s) **Fudan University UCEAP Course Level Upper Division UCEAP Subject Area(s) Business Administration UCEAP Course Number** 147 **UCEAP Course Suffix UCEAP Official Title** LOGISTICS MANAGEMENT **UCEAP Transcript Title** LOGISTICS MGMT **UCEAP Quarter Units** 4.50 **UCEAP Semester Units** 3.00

Course Description

This course examines the creation and management of innovative product flow systems spanning procurement, operations and distribution, as well as inventory theory and control with emphasis on integrated logistics operations and supply chain management. It focuses on quantitative analysis techniques in logistics and also on strategic logistics management issues.

Language(s) of Instruction

Chinese

Host Institution Course Number

MANA130013

Host Institution Course Title

LOGISTICS MANAGEMENT

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Xiangfeng CHEN

Host Institution Degree

Host Institution Department

Management

Course Last Reviewed

2021-2022

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