

COURSE DETAIL

ORGANIZATIONAL COMMUNICATION

Country

Spain

Host Institution

University of Barcelona

Program(s)

University of Barcelona

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Psychology Communication

UCEAP Course Number

109

UCEAP Course Suffix**UCEAP Official Title**

ORGANIZATIONAL COMMUNICATION

UCEAP Transcript Title

ORGANIZATIONAL COMM

UCEAP Quarter Units

2.50

UCEAP Semester Units

1.70

Course Description

This course is a study of the principles and boundaries of organizational communication. It examines the techniques of managing corporate communication, the ethical principles in internal communication, and the strategies of external communication.

Language(s) of Instruction

Spanish

Host Institution Course Number

364106

Host Institution Course Title

ORGANIZATIONAL COMMUNICATION

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Dep. Psicologia Social

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