

COURSE DETAIL

INTRODUCTION TO BUSINESS

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

46

UCEAP Course Suffix

E

UCEAP Official Title

INTRODUCTION TO BUSINESS

UCEAP Transcript Title

INTRO TO BUSINESS

UCEAP Quarter Units

2.50

UCEAP Semester Units

1.70

Course Description

This is an introductory course to business and business management and examines the logic behind how businesses currently respond to challenges in the environment. THIS IS THE SAME COURSE AS BUS A 46 BUT TAUGHT IN ENGLISH.

Language(s) of Instruction

English

Host Institution Course Number

14079,14650

Host Institution Course Title

INTRODUCCIÓN A LA ADMINISTRACIÓN DE LA EMPRESA

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree

Doble Grado en Derecho y Economía

Host Institution Department

Economía de la Empresa

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