

# COURSE DETAIL

## INTRODUCTION TO BUSINESS

**Country**

Spain

**Host Institution**

Carlos III University of Madrid

**Program(s)**

Carlos III University of Madrid

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

46

**UCEAP Course Suffix**

E

**UCEAP Official Title**

INTRODUCTION TO BUSINESS

**UCEAP Transcript Title**

INTRO TO BUSINESS

**UCEAP Quarter Units**

2.50

**UCEAP Semester Units**

1.70

### **Course Description**

This is an introductory course to business and business management and examines the logic behind how businesses currently respond to challenges in the environment. THIS IS THE SAME COURSE AS BUS A 46 BUT TAUGHT IN ENGLISH.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

14079,14650

### **Host Institution Course Title**

INTRODUCCIÓN A LA ADMINISTRACIÓN DE LA EMPRESA

### **Host Institution Course Details**

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=230&anio=2021&plan=416&asig=14...>

### **Host Institution Campus**

Getafe

### **Host Institution Faculty**

Facultad de Ciencias Sociales y Jurídicas

### **Host Institution Degree**

Doble Grado en Derecho y Economía

### **Host Institution Department**

Economía de la Empresa

### **Course Last Reviewed**

2021-2022

[Print](#)