COURSE DETAIL

INTRODUCTION TO BUSINESS
Country Spain
Host Institution Carlos III University of Madrid
Program(s) Carlos III University of Madrid
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 46
UCEAP Course Suffix E
UCEAP Official Title INTRODUCTION TO BUSINESS
UCEAP Transcript Title INTRO TO BUSINESS
UCEAP Quarter Units 2.50
UCEAP Semester Units

1.70

Course Description

This is an introductory course to business and business management and examines the logic behind how businesses currently respond to challenges in the environment. THIS IS THE SAME COURSE AS BUS A 46 BUT TAUGHT IN ENGLISH.

Language(s) of Instruction
English

Host Institution Course Number
14079,14650

Host Institution Course Title
INTRODUCCIÓN A LA ADMINISTRACIÓN DE LA EMPRESA

Host Institution Course Details
https://aplicaciones.uc3m.es/cpa/generaFicha?est=230&anio=2021&plan=416&asig=14...

Host Institution Campus
Getafe

Host Institution Faculty
Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree
Doble Grado en Derecho y Economía

Host Institution Department
Economía de la Empresa

Course Last Reviewed
2021-2022

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