COURSE DETAIL

TOOLS AND TECHNIQUES FOR BUSINESS DEVELOPMENT LABORATORY
Country Italy
Host Institution University of Bologna
Program(s) University of Bologna
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 161
UCEAP Course Suffix
UCEAP Official Title TOOLS AND TECHNIQUES FOR BUSINESS DEVELOPMENT LABORATORY
UCEAP Transcript Title BUS DEVELOPMENT LAB
UCEAP Quarter Units 4.00
UCEAP Semester Units

2.70

Course Description

This course is part of the LM degree program and is intended for advanced level students. Enrollment is by consent of the instructor. The course is organized into two highly interactive modules which discuss how to address business communication challenges and develop crucial skills to effectively navigate the workplace environment. These include (but are not limited to) such skills as: team building, public speaking, management of team dynamics, and professional business writing. This course is graded pass/no pass only.

Language(s) of Instruction
English

Host Institution Course Number
97427

Host Institution Course Title
TOOLS AND TECHNIQUES FOR BUSINESS DEVELOPMENT LABORATORY

Host Institution Course Details
https://www.unibo.it/en/teaching/course-unit-catalogue/course-unit/2022/485273

Host Institution Campus
BOLOGNA

Host Institution Faculty

Host Institution Degree
LM in INTERNATIONAL MANAGEMENT

Host Institution Department
Management

Course Last Reviewed

2022-2023

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