

COURSE DETAIL

TOOLS AND TECHNIQUES FOR BUSINESS DEVELOPMENT LABORATORY

Country

Italy

Host Institution

University of Bologna

Program(s)

University of Bologna

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

161

UCEAP Course Suffix**UCEAP Official Title**

TOOLS AND TECHNIQUES FOR BUSINESS DEVELOPMENT LABORATORY

UCEAP Transcript Title

BUS DEVELOPMENT LAB

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

This course is part of the LM degree program and is intended for advanced level students. Enrollment is by consent of the instructor. The course is organized into two highly interactive modules which discuss how to address business communication challenges and develop crucial skills to effectively navigate the workplace environment. These include (but are not limited to) such skills as: team building, public speaking, management of team dynamics, and professional business writing. This course is graded pass/no pass only.

Language(s) of Instruction

English

Host Institution Course Number

97427

Host Institution Course Title

TOOLS AND TECHNIQUES FOR BUSINESS DEVELOPMENT LABORATORY

Host Institution Course Details

<https://www.unibo.it/en/teaching/course-unit-catalogue/course-unit/2022/485273>

Host Institution Campus

BOLOGNA

Host Institution Faculty

Host Institution Degree

LM in INTERNATIONAL MANAGEMENT

Host Institution Department

Management

Course Last Reviewed

2022-2023

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