COURSE DETAIL

ECONOMIC ANALYSIS OF BUSINESS
Country Singapore
Host Institution National University of Singapore
Program(s) National University of Singapore
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 105
UCEAP Course Suffix
UCEAP Official Title ECONOMIC ANALYSIS OF BUSINESS
UCEAP Transcript Title ECON ANALYSIS BUS
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course introduces managerial economics including the organizational aspects of business. Managerial economics extracts from microeconomic theory those concepts and techniques that enable managers to select strategic direction, to allocate efficiently the resources available to the organization, and to respond effectively to tactical issues. The course analyzes how the economist is able to provide valuable insights to managers on topics such as costs, prices, markets, mergers, divestitures, globalization, and personnel policies. The important role of the entrepreneur in the economy is examined and insight into the real world- functioning of business management is also provided.

Language(s) of Instruction
English

Host Institution Course Number
EC2205

Host Institution Course Title
ECONOMIC ANALYSIS OF BUSINESS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Economics

Course Last Reviewed

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