COURSE DETAIL

SERVICE AND EXPERIENCE DESIGN
Country New Zealand
Host Institution Massey University
Program(s) Massey University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Art Studio
UCEAP Course Number 116
UCEAP Course Suffix
UCEAP Official Title SERVICE AND EXPERIENCE DESIGN
UCEAP Transcript Title SERVICE& EXP DESIGN
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This studio course examines human-centred design processes to create a multi-dimensional response to a specific brief. Using a human-centred approach, students will negotiate the opportunities and tensions inherent in the design of services and experiences, offering original solutions that explore current paradigms (including the dynamic interplay of production and consumption).

Language(s) of Instruction
English

Host Institution Course Number
197379

Host Institution Course Title
SERVICE AND EXPERIENCE DESIGN

Host Institution Course Details
https://www.massey.ac.nz/study/courses/service-and-experience-design-197379/

Host Institution Campus
Wellington

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2022-2023

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