

COURSE DETAIL

MEDIA, CULTURE, AND SOCIETY

Country

United Kingdom - England

Host Institution

University of Manchester

Program(s)

University of Manchester

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Sociology Film & Media Studies

UCEAP Course Number

109

UCEAP Course Suffix

N

UCEAP Official Title

MEDIA, CULTURE, AND SOCIETY

UCEAP Transcript Title

MEDIA/CULTURE&SOCTY

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

This course examines ideas of culture, ideology, and hegemony, discourse, media aesthetics, and digital convergence. Class discussions investigate the history of communications techniques, the implication of media in the workings of power in modern societies, the politics of media aesthetics, the role of audiences in shaping media, and the impact of digital technologies. Specific examples are introduced to clarify the main ideas, including the printing press, 19th-century visual entertainments, early and avant garde films, fan-fiction, and computer games.

Language(s) of Instruction

English

Host Institution Course Number

SOCY10441

Host Institution Course Title

MEDIA, CULTURE & SOCIETY

Host Institution Campus

Manchester

Host Institution Faculty

Host Institution Degree

Host Institution Department

Sociology

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