

# COURSE DETAIL

## COMPETITIVE STRATEGY AND GAME THEORY

**Country**

United Kingdom - England

**Host Institution**

London School of Economics

**Program(s)**

Summer at London School of Economics

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

105

**UCEAP Course Suffix**

S

**UCEAP Official Title**

COMPETITIVE STRATEGY AND GAME THEORY

**UCEAP Transcript Title**

COMPETITIVE STRATEGY

**UCEAP Quarter Units**

5.50

**UCEAP Semester Units**

3.70

### **Course Description**

This course examines strategic thinking as applied to managerial situations. By drawing simultaneously on the language and tools of game theory, economics, and management, the course develops a coherent and logical framework to help analyze real-life business situations. Following an introduction to game theory, oligopoly theory, and the psychology of intuitive decision-making, the course shifts to concrete business situations, including firm entry, research and development, and the design of markets. The course places an emphasis on firm asymmetries, and the emergence of core competencies.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

MG205

### **Host Institution Course Title**

COMPETITIVE STRATEGY AND GAME THEORY

### **Host Institution Campus**

London School of Economics

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Business and Management

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