COURSE DETAIL

COMPETITIVE STRATEGY AND GAME THEORY
Country United Kingdom - England
Host Institution London School of Economics
Program(s) Summer at London School of Economics
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 105
UCEAP Course Suffix S
UCEAP Official Title COMPETITIVE STRATEGY AND GAME THEORY
UCEAP Transcript Title COMPETITVE STRATEGY
UCEAP Quarter Units 5.50
UCEAP Semester Units

3.70

Course Description
This course examines strategic thinking as applied to managerial situations. By drawing simultaneously on the language and tools of game theory, economics, and management, the course develops a coherent and logical framework to help analyze real-life business situations. Following an introduction to game theory, oligopoly theory, and the psychology of intuitive decision-making, the course shifts to concrete business situations, including firm entry, research and development, and the design of markets. The course places an emphasis on firm asymmetries, and the emergence of core competencies.

Language(s) of Instruction
English

Host Institution Course Number
MG205

Host Institution Course Title
COMPETITIVE STRATEGY AND GAME THEORY

Host Institution Course Details

Host Institution Campus
London School of Economics

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business and Management

Course Last Reviewed

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