COURSE DETAIL

ROCK MUSIC, CULTURE AND SOCIETY
Country Korea, South
Host Institution Yonsei University
Program(s) Yonsei University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Music Communication
UCEAP Course Number 113
UCEAP Course Suffix
UCEAP Official Title ROCK MUSIC, CULTURE AND SOCIETY
UCEAP Transcript Title ROCK MUSIC & SOC
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

The course critically evaluates rock music's musical content and contemporary cultural and social roles; ideally, the course serves to develop your general intellectual capacities of the music industry from the 1950s to 1960s (the so-called "rock and roll" era, arguably the most turbulent yet important period in popular music history). It's NOT a music course, per se, but we are listening to a lot of music as we consider the effects of recorded sound on popular culture. Thus, this is the quintessential "media and culture" course. We study the origin and growth of the recording industry and music business, consider the impact new technology had (and continues to have) on the development of popular music and examine the mutual influence between rock music and other media (film, television, radio, etc.). Following a loose chronology, we begin with an introduction to listening and some musical fundamentals, gradually developing a vocabulary with which to discuss and experience selected works from the history of rock. We trace the evolution of specific musical styles and investigate issues related to culture, performance, technology, and reception. Reading assignments introduce the distinct musical styles, performers, and works that comprise each genre and a certain time period. They also cover the relationship of rock music to American and global popular culture, historical representation, and authenticity.

Language(s) of Instruction
English

Host Institution Course Number
COM3160

Host Institution Course Title
ROCK MUSIC, CULTURE AND SOCIETY

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree
Host Institution Department Mass Communication
Course Last Reviewed 2023-2024

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