

## COURSE DETAIL

### BE YOUR OWN BERLIN! URBAN PERFORMANCE IN TOURISM

**Country**

Germany

**Host Institution**

Humboldt University Berlin

**Program(s)**

Humboldt University Berlin

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Urban Studies German Anthropology

**UCEAP Course Number**

128

**UCEAP Course Suffix**

L

**UCEAP Official Title**

BE YOUR OWN BERLIN! URBAN PERFORMANCE IN TOURISM

**UCEAP Transcript Title**

URBAN PERF TOURISM

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

### **Course Description**

This course explores the contemporary utilization of typical Berlin discourses in the context of tourism and city marketing, such as Berlin-specific subcultures, economic developments a la Smart City, political activism, and environmental concerns for tourism. By testing different approaches to experiencing and sensing the city, the course examines the basis of diverse ways of “knowing Berlin.” The course discusses questions including: what makes the tourist perspective so intriguing and specific? Who profits from this way of experiencing a city? How is cultural diversity and complexity practically channeled into profitable tourism sites and activities? In small groups and workshop-based, the course develops and analyzes contents and methods of explorative walking performances based on specific contemporary Berlin discourses and urban projects. In an application of the seminar's findings and self-produced material, students go on tours of Berlin addressing contemporary urban discourses centering on smart city, participation, touristification, and urban activism.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

42600029

### **Host Institution Course Title**

BE YOUR OWN BERLIN! URBAN PERFORMANCE IN TOURISM

### **Host Institution Campus**

Humboldt University

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Berlin Perspectives

[Print](#)