COURSE DETAIL

BE YOUR OWN BERLIN! URBAN PERFORMANCE IN TOURISM
Country Germany
Host Institution Humboldt University Berlin
Program(s) Humboldt University Berlin
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Urban Studies German Anthropology
UCEAP Course Number 128
UCEAP Course Suffix L
UCEAP Official Title BE YOUR OWN BERLIN! URBAN PERFORMANCE IN TOURISM
UCEAP Transcript Title URBAN PERF TOURISM
UCEAP Quarter Units 4.50
UCEAP Semester Units

3.00

Course Description

This course explores the contemporary utilization of typical Berlin discourses in the context of tourism and city marketing, such as Berlin-specific subcultures, economic developments a la Smart City, political activism, and environmental concerns for tourism. By testing different approaches to experiencing and sensing the city, the course examines the basis of diverse ways of “knowing Berlin.” The course discusses questions including: what makes the tourist perspective so intriguing and specific? Who profits from this way of experiencing a city? How is cultural diversity and complexity practically channeled into profitable tourism sites and activities? In small groups and workshop-based, the course develops and analyzes contents and methods of explorative walking performances based on specific contemporary Berlin discourses and urban projects. In an application of the seminar's findings and self-produced material, students go on tours of Berlin addressing contemporary urban discourses centering on smart city, participation, touristification, and urban activism.

Language(s) of Instruction
English

Host Institution Course Number
42600029

Host Institution Course Title
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Host Institution Course Details
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Host Institution Campus
Humboldt University

Host Institution Faculty

Host Institution Degree
Host Institution Department Berlin Perspectives
Course Last Reviewed 2021-2022

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