COURSE DETAIL

MANAGEMENT INFORMATION SYSTEMS
Country Hong Kong
Host Institution University of Hong Kong
Program(s) University of Hong Kong
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 150
UCEAP Course Suffix
UCEAP Official Title MANAGEMENT INFORMATION SYSTEMS
UCEAP Transcript Title MGMT INFO SYSTEMS
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description
The digital economy presents a host of new opportunities and challenges at personal, organizational and social levels. This course provides a better understanding of how information technology (IT) is changing the business landscape and the way we conduct our lives and maintain our social relationships. Through a variety of hands-on exercises, case studies, class lectures and discussions, student learn about the full potential of IT.

Language(s) of Instruction
English

Host Institution Course Number
IIMT2601

Host Institution Course Title
MANAGEMENT INFORMATION SYSTEMS

Host Institution Course Details
https://www.fbe.hku.hk/ug/f/course/75768/IIMT2601-2GH_Dr.%20Prasanna%20Karhade...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business

Course Last Reviewed
2023-2024

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