

# COURSE DETAIL

## MANAGEMENT INFORMATION SYSTEMS

**Country**

Hong Kong

**Host Institution**

University of Hong Kong

**Program(s)**

University of Hong Kong

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

150

**UCEAP Course Suffix****UCEAP Official Title**

MANAGEMENT INFORMATION SYSTEMS

**UCEAP Transcript Title**

MGMT INFO SYSTEMS

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

**Course Description**

The digital economy presents a host of new opportunities and challenges at personal, organizational and social levels. This course provides a better understanding of how information technology (IT) is changing the business landscape and the way we conduct our lives and maintain our social relationships. Through a variety of hands-on exercises, case studies, class lectures and discussions, student learn about the full potential of IT.

**Language(s) of Instruction**

English

**Host Institution Course Number**

IIMT2601

**Host Institution Course Title**

MANAGEMENT INFORMATION SYSTEMS

**Host Institution Course Details**

[https://www.fbe.hku.hk/ug/f/course/75768/IIMT2601-2GH\\_Dr.%20Prasanna%20Karahade...](https://www.fbe.hku.hk/ug/f/course/75768/IIMT2601-2GH_Dr.%20Prasanna%20Karahade...)

**Host Institution Campus****Host Institution Faculty****Host Institution Degree****Host Institution Department**

Business

**Course Last Reviewed**

2023-2024

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