

COURSE DETAIL

MANAGEMENT INFORMATION SYSTEMS

Country

Hong Kong

Host Institution

University of Hong Kong

Program(s)

University of Hong Kong

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

150

UCEAP Course Suffix**UCEAP Official Title**

MANAGEMENT INFORMATION SYSTEMS

UCEAP Transcript Title

MGMT INFO SYSTEMS

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

The digital economy presents a host of new opportunities and challenges at personal, organizational and social levels. This course provides a better understanding of how information technology (IT) is changing the business landscape and the way we conduct our lives and maintain our social relationships. Through a variety of hands-on exercises, case studies, class lectures and discussions, student learn about the full potential of IT.

Language(s) of Instruction

English

Host Institution Course Number

IIMT2601

Host Institution Course Title

MANAGEMENT INFORMATION SYSTEMS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business

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