

COURSE DETAIL

DATA MINING AND BIG DATA: STRATEGIC ANTICIPATION AND DECISION-MAKING SUPPORT

Country

France

Host Institution

Sciences Po Reims

Program(s)

Sciences Po Reims

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

100

UCEAP Course Suffix**UCEAP Official Title**

DATA MINING AND BIG DATA: STRATEGIC ANTICIPATION AND DECISION-MAKING SUPPORT

UCEAP Transcript Title

DATA MINING&BIG DATA

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

The course covers the following topics: the functioning of data mining tools and their contributions to managerial and research professions; dynamic search tools on the open web and on the dark web; the proper tools to use according to the objectives sought; the latest trends and innovations in Business and Social Analytics; opportunities offered in terms of data mining by artificial intelligence and IoT.

Language(s) of Instruction

English

Host Institution Course Number

16962

Host Institution Course Title

DATA MINING & BIG DATA: STRATEGIC ANTICIPATION & DECISION-MAKING SUPPORT

Host Institution Campus

Seminar

Host Institution Faculty**Host Institution Degree****Host Institution Department**

International Affairs & Strategy/Business & Economics

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