COURSE DETAIL

DATA MINING AND BIG DATA: STRATEGIC ANTICIPATION AND DECISION-MAKING SUPPORT

Country
France

Host Institution
Sciences Po Reims

Program(s)
Sciences Po Reims

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
100

UCEAP Course Suffix

UCEAP Official Title
DATA MINING AND BIG DATA: STRATEGIC ANTICIPATION AND DECISION-MAKING SUPPORT

UCEAP Transcript Title
DATA MINIG&BIG DATA

UCEAP Quarter Units
4.50

UCEAP Semester Units
3.00

Course Description
The course covers the following topics: the functioning of data mining tools and their contributions to managerial and research professions; dynamic search tools on the open web and on the dark web; the proper tools to use according to the objectives sought; the latest trends and innovations in Business and Social Analytics; opportunities offered in terms of data mining by artificial intelligence and IoT.

Language(s) of Instruction
English

Host Institution Course Number
16962

Host Institution Course Title
DATA MINING & BIG DATA: STRATEGIC ANTICIPATION & DECISION-MAKING SUPPORT

Host Institution Course Details

Host Institution Campus
Seminar

Host Institution Faculty

Host Institution Degree

Host Institution Department
International Affairs & Strategy/Business & Economics

Course Last Reviewed

Print