COURSE DETAIL

ONLINE MEDIA AND POLITICAL ENGAGEMENT

Country Denmark

Host Institution University of Copenhagen

Program(s) University of Copenhagen

UCEAP Course Level Upper Division

UCEAP Subject Area(s) Film & Media Studies Communication

UCEAP Course Number 123

UCEAP Course Suffix

UCEAP Official Title ONLINE MEDIA AND POLITICAL ENGAGEMENT

UCEAP Transcript Title ONLINE MEDIA & POL

UCEAP Quarter Units 12.00

UCEAP Semester Units 8.00

Course Description

This course explores the intersection of online media with political engagement, as well as specific forms of participatory culture that have evolved since the advent of social media. Using a combination of theoretical perspectives and real world case studies, students analyze the power and limits of networked spaces in contemporary social movements and grassroots activism, and the impacts on individual political engagement. The course discusses topics including the political-economic conditions that have led to the mobilization of online social claims for global justice in the last decade, and critical theoretical perspectives on whether and how digital media technologies have been instrumental in the articulation of such claims. This course also provides an overview of theories of connective media, small and alternative media, and the development of Web 2.0 technologies. Students examine a wide variety of media, from everyday cultural forms such as video activism and satire, to global movements using social media platforms. The course consists of lectures, exercises, student presentations, and dedicated exam workshops.

Language(s) of Instruction English

Host Institution Course Number HFMK03314U

Host Institution Course Title ONLINE MEDIA AND POLITICAL ENGAGEMENT

Host Institution Campus Humanities

Host Institution Faculty

Host Institution Degree

Host Institution Department Media, Cognition and Communication

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