COURSE DETAIL

BUSINESS VALUATION
Country Italy
Host Institution University of Commerce Luigi Bocconi
Program(s) Bocconi University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 109
UCEAP Course Suffix
UCEAP Official Title BUSINESS VALUATION
UCEAP Transcript Title BUSINESS VALUATION
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course explores the conceptual and theoretical framework surrounding valuation issues and the practical tools to address such topics in real-life situations. The methodologies for corporate valuation are analyzed and the approaches commonly used by practitioners (financial analysts, investment and merchant banks, consulting firms) are discussed with particular regard to the context and to the purposes of the valuation. Valuation of intangibles assets is analyzed with a focus on brands and copyrights. Students discuss topics including theoretical framework and fundamental skills in company valuation, an overview of valuation methodologies, net asset approach, intangible assets valuation, estimating the cost of capital, relationships between leverage and discount rates, discounted cash flow analysis and APV, comparative valuation: stock market and deal multiples approach, income approach, acquisition value, exchange ratios in mergers, and premiums and discounts in company valuation. Knowledge of basic financial accounting and basic corporate finance is encouraged, but not required, as a prerequisite.

Language(s) of Instruction
English

Host Institution Course Number
30185

Host Institution Course Title
BUSINESS VALUATION

Host Institution Course Details
https://didattica.unibocconi.it/ts/tsn_anteprima.php?cod_ins=30185&anno=2024&Id...

Host Institution Campus
Bocconi University

Host Institution Faculty

Host Institution Degree
Host Institution Department Finance
Course Last Reviewed 2023-2024

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