COURSE DETAIL

BUSINESS ETHICS
Country China
Host Institution Fudan University
Program(s) Fudan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 120
UCEAP Course Suffix
UCEAP Official Title BUSINESS ETHICS
UCEAP Transcript Title BUSINESS ETHICS
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description
This course explores the ethical challenges facing businesses today. It focuses on the concepts, theories, and frameworks that help identify, analyze, and make moral decisions at the individual, organizational, and societal levels. Topics include moral reasoning, ethical principles in business, corporate social responsibility, and a wide range of ethical issues in business, as well as the challenges and opportunities of addressing these ethical issues. This course offers a mixture of lectures and case discussions. The case discussions provide a further opportunity to clarify, integrate, and apply the theoretical concepts from the lectures to a range of real-world business cases.

Language(s) of Instruction
English

Host Institution Course Number
MANA130320

Host Institution Course Title
BUSINESS ETHICS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed

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