

COURSE DETAIL

BUSINESS ETHICS

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

120

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS ETHICS

UCEAP Transcript Title

BUSINESS ETHICS

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course explores the ethical challenges facing businesses today. It focuses on the concepts, theories, and frameworks that help identify, analyze, and make moral decisions at the individual, organizational, and societal levels. Topics include moral reasoning, ethical principles in business, corporate social responsibility, and a wide range of ethical issues in business, as well as the challenges and opportunities of addressing these ethical issues. This course offers a mixture of lectures and case discussions. The case discussions provide a further opportunity to clarify, integrate, and apply the theoretical concepts from the lectures to a range of real-world business cases.

Language(s) of Instruction

English

Host Institution Course Number

MANA130320

Host Institution Course Title

BUSINESS ETHICS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management

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