# COURSE DETAIL

| ADVANCED BUSINESS COMMUNICATION |
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| **Country**<br>Hong Kong |
| **Host Institution**<br>University of Hong Kong |
| **Program(s)**<br>University of Hong Kong |
| **UCEAP Course Level**<br>Upper Division |
| **UCEAP Subject Area(s)**<br>Communication Business Administration |
| **UCEAP Course Number**<br>107 |
| **UCEAP Course Suffix** |
| **UCEAP Official Title**<br>ADVANCED BUSINESS COMMUNICATION |
| **UCEAP Transcript Title**<br>ADV BUSINESS COMM |
| **UCEAP Quarter Units**<br>5.00 |
| **UCEAP Semester Units**<br>3.30 |

**Course Description**
This course provides communication skills to succeed in the business world. The course materials are based upon authentic examples of companies currently involved in various aspects of modern business. Students read and analyze texts, acquiring and incorporating relevant vocabulary from case texts, developing accuracy and logic in writing, and presenting their research in terms of business development and growth strategies. Specific areas of communication include interpersonal communication, intercultural communication, conflict management and negotiation, written communication, and oral communication.

**Language(s) of Instruction**
English

**Host Institution Course Number**
BUSI1802

**Host Institution Course Title**
ADVANCED BUSINESS COMMUNICATION

**Host Institution Course Details**

**Host Institution Campus**

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**
Business

**Course Last Reviewed**

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