

COURSE DETAIL

BUSINESS ETHICS AND THE INDIVIDUAL

Country

Hong Kong

Host Institution

Hong Kong University of Science and Technology (HKUST)

Program(s)

Hong Kong University of Science and Technology

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

18

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS ETHICS AND THE INDIVIDUAL

UCEAP Transcript Title

BUSINESS ETHICS

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course begins by looking at the definition of business ethics, and why it is everybody's business. The course takes an introductory, pluralistic approach to ethics and combines it with practical case studies. Emphasis is on current news stories and major ethical theories are used as a prism through which to view moral dilemmas in business. This course challenges students to develop their higher-level critical thinking skills, through lectures, discussions, and personal reflections. In addition, the AESP (Applied Ethics Service Project) provides the opportunity to apply theoretical concepts to actual situations in context.

Language(s) of Instruction

English

Host Institution Course Number

MGMT2010

Host Institution Course Title

BUSINESS ETHICS AND THE INDIVIDUAL

Host Institution Campus

HKUST, Business

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business and Management

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