COURSE DETAIL

BUSINESS ETHICS AND THE INDIVIDUAL
Country Hong Kong
Host Institution Hong Kong University of Science and Technology (HKUST)
Program(s) Hong Kong University of Science and Technology
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 18
UCEAP Course Suffix
UCEAP Official Title BUSINESS ETHICS AND THE INDIVIDUAL
UCEAP Transcript Title BUSINESS ETHICS
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description
This course begins by looking at the definition of business ethics, and why it is everybody's business. The course takes an introductory, pluralistic approach to ethics and combines it with practical case studies. Emphasis is on current news stories and major ethical theories are used as a prism through which to view moral dilemmas in business. This course challenges students to develop their higher-level critical thinking skills, through lectures, discussions, and personal reflections. In addition, the AESP (Applied Ethics Service Project) provides the opportunity to apply theoretical concepts to actual situations in context.

Language(s) of Instruction
English

Host Institution Course Number
MGMT2010

Host Institution Course Title
BUSINESS ETHICS AND THE INDIVIDUAL

Host Institution Course Details

Host Institution Campus
HKUST, Business

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business and Management

Course Last Reviewed

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