COURSE DETAIL

BUSINESS COMMUNICATION
Country Taiwan
Host Institution National Taiwan University
Program(s) National Taiwan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 105
UCEAP Course Suffix
UCEAP Official Title BUSINESS COMMUNICATION
UCEAP Transcript Title BUSINESS COMM
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

Evolving management practices and the proliferation of an online, interconnected, global business world have led to greater interaction between employees, management, clients, and the public at a global and intercultural level. These include written correspondence with clients; messages targeting mass public audiences; critical business and product presentations, and event self-presentation. It is no surprise that Business Communications skills are listed as a top workplace skill by employers and recruiters. This course aims to develop written and spoken communication proficiency for various scenarios in the business setting.

Language(s) of Instruction
English

Host Institution Course Number
GMBA5031

Host Institution Course Title
BUSINESS COMMUNICATION

Host Institution Course Details
http://nol.ntu.edu.tw/nol/coursesearch/print_table.php?course_id=749%20U0240&cl...

Host Institution Campus

Host Institution Faculty
Management

Host Institution Degree
GLOBAL MBA

Host Institution Department

Course Last Reviewed
2022-2023

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