

## COURSE DETAIL

### BUSINESS COMMUNICATION

**Country**

Taiwan

**Host Institution**

National Taiwan University

**Program(s)**

National Taiwan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

105

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS COMMUNICATION

**UCEAP Transcript Title**

BUSINESS COMM

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

Evolving management practices and the proliferation of an online, interconnected, global business world have led to greater interaction between employees, management, clients, and the public at a global and intercultural level. These include written correspondence with clients; messages targeting mass public audiences; critical business and product presentations, and event self-presentation. It is no surprise that Business Communications skills are listed as a top workplace skill by employers and recruiters. This course aims to develop written and spoken communication proficiency for various scenarios in the business setting.

### Language(s) of Instruction

English

### Host Institution Course Number

GMBA5031

### Host Institution Course Title

BUSINESS COMMUNICATION

### Host Institution Course Details

[http://nol.ntu.edu.tw/nol/coursesearch/print\\_table.php?course\\_id=749%20U0240&cl...](http://nol.ntu.edu.tw/nol/coursesearch/print_table.php?course_id=749%20U0240&cl...)

### Host Institution Campus

### Host Institution Faculty

Management

### Host Institution Degree

GLOBAL MBA

### Host Institution Department

### Course Last Reviewed

2022-2023

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