

COURSE DETAIL

RIALTO BUSINESS GAME GLOBAL SUPPLY CHAIN CHALLENGE

Country

Italy

Host Institution

University of Commerce Luigi Bocconi

Program(s)

Bocconi University

UCEAP Course Level

Graduate

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

215

UCEAP Course Suffix**UCEAP Official Title**

RIALTO BUSINESS GAME GLOBAL SUPPLY CHAIN CHALLENGE

UCEAP Transcript Title

RIALTO BUSINSS GAME

UCEAP Quarter Units

2.50

UCEAP Semester Units

1.70

Course Description

This course is based on role-playing. Students take a specific role in their company and collaborate with the other managers in order to run the business, through Rialto, an online business game on global supply chain management. With Rialto students have a complete view of the relationship between supply chain decisions and company's results; they experience the complexity of functional versus process decisions and face competition among different firms and players. The business game develops over 12 runs (each run lasts 50 minutes) that correspond to 12 months of the scenario. In each run students have to take a set of supply chain decisions. Students complete assignments regarding strategy and performance analysis.

Language(s) of Instruction

English

Host Institution Course Number

11733

Host Institution Course Title

RIALTO BUSINESS GAME GLOBAL SUPPLY CHAIN CHALLENGE

Host Institution Campus

University of Commerce Luigi Bocconi

Host Institution Faculty**Host Institution Degree****Host Institution Department**

SDA Bocconi - School of Management

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