

COURSE DETAIL

ONLINE JOURNALISM AND COMMUNICATION: THEORY AND PRACTICES

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

139

UCEAP Course Suffix**UCEAP Official Title**

ONLINE JOURNALISM AND COMMUNICATION: THEORY AND PRACTICES

UCEAP Transcript Title

ONLINE JOURN & COMM

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course examines the theory and application of online news communication, focusing on the analysis of the evolution of online news form, the evolution of online news production mode, as well as various technical applications of online news communication and its internal communication rules under the background of online society.

Language(s) of Instruction

Chinese

Host Institution Course Number

JOUR130039

Host Institution Course Title

ONLINE JOURNALISM AND COMMUNICATION: THEORIES AND PRACTICES

Host Institution Campus

Host Institution Faculty

TANG Jingtai

Host Institution Degree

Host Institution Department

Journalism

[Print](#)