

## COURSE DETAIL

### ONLINE JOURNALISM AND COMMUNICATION: THEORY AND PRACTICES

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

139

**UCEAP Course Suffix****UCEAP Official Title**

ONLINE JOURNALISM AND COMMUNICATION: THEORY AND PRACTICES

**UCEAP Transcript Title**

ONLINE JOURN & COMM

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

### **Course Description**

This course examines the theory and application of online news communication, focusing on the analysis of the evolution of online news form, the evolution of online news production mode, as well as various technical applications of online news communication and its internal communication rules under the background of online society.

### **Language(s) of Instruction**

Chinese

### **Host Institution Course Number**

JOUR130039

### **Host Institution Course Title**

ONLINE JOURNALISM AND COMMUNICATION: THEORIES AND PRACTICES

### **Host Institution Course Details**

### **Host Institution Campus**

### **Host Institution Faculty**

TANG Jingtai

### **Host Institution Degree**

### **Host Institution Department**

Journalism

### **Course Last Reviewed**

2021-2022

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