COURSE DETAIL

TOURISM DEVELOPMENT
Country Singapore
Host Institution National University of Singapore
Program(s) National University of Singapore
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Geography
UCEAP Course Number 126
UCEAP Course Suffix
UCEAP Official Title TOURISM DEVELOPMENT
UCEAP Transcript Title TOURISM DEVELOPMENT
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

Tourism development is (at its name suggests) evaluates the intersection and diversions between development and leisure/tourism. It is intended to be a bridge between the geography department's foundational course in the geographies of tourism (GE2218) and the undergraduate capstone for honors students (GE4218). Conceptual material critiques “big D” globalized approaches to tourism development and the second half of the course responds to these critiques by considering more localized political, economic, and cultural connections in tourism strategies. While localized development projects often suggest more equitable growth, input from local stakeholders, an incorporation of livelihood strategies and grounded knowledge, and more “sustainable” models with a long-term sensibility, the course also takes a critical position toward these ideas. Learning Outcomes Top This module has three objectives: Understand the relationship between tourism and development and how it plays out across different scales; With tourism as both a lens and case study, understand critiques of “big D” development against localized understandings of development; Develop knowledge of the key drivers of tourism as a development strategy, as well as the main effects/outcomes of development. Teaching Modes Top Lectures The module will be delivered via a one hour, 35 minute lecture (every Thursday, 12-2pm, LT9). A handout of the lecture will be uploaded by Tuesday (2 days ahead of the lecture); the handout will contain key lecture material although not everything (diagrams, examples) will be provided. Students are expected to learn to annotate/write-notes as they attend the lectures. Tutorials You are to attend FIVE tutorials on weeks 4, 6, 8, 10 and 12. Each tutorial is structured based on a discussion of a lecture topic (45 minutes), followed by discussion on your Group Project (45 minutes). Tutorial handouts will be uploaded onto IVLE Workbin ahead of each tutorial. Tutorial is compulsory and attendance will be taken. Schedule Top PART I: CONCEPTS and CONTEXTS 1. Introduction to Module; What is Development? 17 January 2. What is Tourism Development? 24 January 3. What is Tourism Development in Singapore? 31 January PART II: DRIVERS of TOURISM DEVELOPMENT 4. State and Government Policies 7 February 5. Capital and Economic Actors 14 February 6. Local Hosts and Community 21 February 7. Asian Middle-Class Market 7 March PART III: EFFECTS of TOURISM DEVELOPMENT 8. Tourism and Urban Change 14 March 9. Tourism and

Mythical Landscapes 21 March 10. Guest Speaker on Tourism Career (TBC) 28 March 11. Asian Perspectives on Tourism Development 4 April 12. [No Lecture: all students to focus on Group Presentation during Tutorial 4] 11 April PART IV: CONCLUSION 13. Summary & Examination Review 18 April Assessment Top (1) Examination (60% CA): GE3226 examination is on Tuesday 7 May 2019, 9am (venue to be confirmed). There will be 6 essay questions and you are to attempt 3 answers in 2 hours. (2) Group Project (25% CA): more information will be provided soon, but basically each group must come up with a proposal for a tourism development project in Singapore. Each project group must comprise 5 students from the same tutorial group. You can form groups of your own, or the Tutor can help form groups during Tutorial 1. End product: group presentation at the final Tutorial on Week 12. [Group Presentation on Week 12 = 20%; itinerary for tourist visiting you in Singapore = 5%] (3) Personal Essay (15% CA): more information will be provided soon, but basically each student must write a critical essay reflecting on your group's development proposal above (challenges and negative effects). Submission: hard copy essay on Monday 18 March 2019.

Language(s) of Instruction
English

Host Institution Course Number
GE3226

Host Institution Course Title
TOURISM DEVELOPMENT

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Geography

Course Last Reviewed

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