COURSE DETAIL

FUNDAMENTALS OF MANAGEMENT
Country Italy
Host Institution University of Commerce Luigi Bocconi
Program(s) Bocconi University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 134
UCEAP Course Suffix
UCEAP Official Title FUNDAMENTALS OF MANAGEMENT
UCEAP Transcript Title MGMT FUNDAMENTALS
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course provides a comprehensive introduction to the economics and management of business firms. After an overview of the main theories of firms, the course equips students with the main analytical tools used in managerial accounting. Then the course provides a comprehensive analysis of corporate strategic decisions. The course blends theoretical and analytical approaches with real-life insights and applications from the business sector. Students are encouraged to take an active part in the learning process. The course discusses topics including the structure and governance of firms, an introduction to business economics, theories of the firm and stakeholders and shareholders, agency and corporate governance mechanisms, financial statements, measuring performance through financial ratios, strategic analysis and managerial decisions, economies of scale and production capacity, economies of scope and diversification decisions, vertical integration, the competitive environment and market structures and industries, creating and sustaining the competitive advantage, organizations and values, organizational structures, incentives and organizational behavior, and leaders and top management teams. This course includes a written final exam.

Language(s) of Instruction
English

Host Institution Course Number
30450

Host Institution Course Title
FUNDAMENTALS OF MANAGEMENT

Host Institution Course Details

Host Institution Campus
University of Commerce Luigi Bocconi

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management and Techonology

Course Last Reviewed

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