COURSE DETAIL

FUNDAMENTALS OF MANAGEMENT

Country
Italy

Host Institution
University of Commerce Luigi Bocconi

Program(s)
Bocconi University

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
134

UCEAP Course Suffix

UCEAP Official Title
FUNDAMENTALS OF MANAGEMENT

UCEAP Transcript Title
MGMT FUNDAMENTALS

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description

This course provides a comprehensive introduction to the economics and management of business firms. After an overview of the main theories of firms, the course equips students with the main analytical tools used in managerial accounting. Then the course provides a comprehensive analysis of corporate strategic decisions. The course blends theoretical and analytical approaches with real-life insights and applications from the business sector. Students are encouraged to take an active part in the learning process. The course discusses topics including the structure and governance of firms, an introduction to business economics, theories of the firm and stakeholders and shareholders, agency and corporate governance mechanisms, financial statements, measuring performance through financial ratios, strategic analysis and managerial decisions, economies of scale and production capacity, economies of scope and diversification decisions, vertical integration, the competitive environment and market structures and industries, creating and sustaining the competitive advantage, organizations and values, organizational structures, incentives and organizational behavior, and leaders and top management teams. This course includes a written final exam.

Language(s) of Instruction
English

Host Institution Course Number
30450

Host Institution Course Title
FUNDAMENTALS OF MANAGEMENT

Host Institution Course Details

Host Institution Campus
University of Commerce Luigi Bocconi

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management and Techonology

Course Last Reviewed

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