

# COURSE DETAIL

## FUNDAMENTALS OF MANAGEMENT

**Country**

Italy

**Host Institution**

University of Commerce Luigi Bocconi

**Program(s)**

Bocconi University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

134

**UCEAP Course Suffix****UCEAP Official Title**

FUNDAMENTALS OF MANAGEMENT

**UCEAP Transcript Title**

MGMT FUNDAMENTALS

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## **Course Description**

This course provides a comprehensive introduction to the economics and management of business firms. After an overview of the main theories of firms, the course equips students with the main analytical tools used in managerial accounting. Then the course provides a comprehensive analysis of corporate strategic decisions. The course blends theoretical and analytical approaches with real-life insights and applications from the business sector. Students are encouraged to take an active part in the learning process. The course discusses topics including the structure and governance of firms, an introduction to business economics, theories of the firm and stakeholders and shareholders, agency and corporate governance mechanisms, financial statements, measuring performance through financial ratios, strategic analysis and managerial decisions, economies of scale and production capacity, economies of scope and diversification decisions, vertical integration, the competitive environment and market structures and industries, creating and sustaining the competitive advantage, organizations and values, organizational structures, incentives and organizational behavior, and leaders and top management teams. This course includes a written final exam.

## **Language(s) of Instruction**

English

## **Host Institution Course Number**

30450

## **Host Institution Course Title**

FUNDAMENTALS OF MANAGEMENT

## **Host Institution Campus**

University of Commerce Luigi Bocconi

## **Host Institution Faculty**

## **Host Institution Degree**

## **Host Institution Department**

Management and Technology

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