COURSE DETAIL

PRINCIPLES OF TECHNOLOGY ENTREPRENUERSHIP

Country
Hong Kong

Host Institution
University of Hong Kong

Program(s)
University of Hong Kong

UCEAP Course Level
Lower Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
11

UCEAP Course Suffix

UCEAP Official Title
PRINCIPLES OF TECHNOLOGY ENTREPRENUERSHIP

UCEAP Transcript Title
TECH ENTREPRENEUR

UCEAP Quarter Units
5.00

UCEAP Semester Units
3.30

Course Description

This course introduces the entrepreneurial process of the technology industry in general. It examines the fundamental aspects of launching a technology entrepreneurial venture to complement the research and development activities in science and technology. The course explores the common practices in venture development process such as opportunity identification and verification, to technology transfer and commercialization. Topics on legal subjects (intellectual properties and patent laws) and simple financing and strategic approach in the business plan are covered. Lectures by local entrepreneurs is one of the important components of this course, in order to further nurture an entrepreneurial mindset via learning from real-life examples in this specific industry of technology.

Language(s) of Instruction
English

Host Institution Course Number
IIMT1611

Host Institution Course Title
PRINCIPLES OF TECHNOLOGY ENTREPRENUERSHIP

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business

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