COURSE DETAIL

PRINCIPLES OF TECHNOLOGY ENTREPRENUERSHIP
Country Hong Kong
Host Institution University of Hong Kong
Program(s) University of Hong Kong
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 11
UCEAP Course Suffix
UCEAP Official Title PRINCIPLES OF TECHNOLOGY ENTREPRENUERSHIP
UCEAP Transcript Title TECH ENTREPRENEUR
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description
This course introduces the entrepreneurial process of the technology industry in general. It examines the fundamental aspects of launching a technology entrepreneurial venture to complement the research and development activities in science and technology. The course explores the common practices in venture development process such as opportunity identification and verification, to technology transfer and commercialization. Topics on legal subjects (intellectual properties and patent laws) and simple financing and strategic approach in the business plan are covered. Lectures by local entrepreneurs is one of the important components of this course, in order to further nurture an entrepreneurial mindset via learning from real-life examples in this specific industry of technology.

Language(s) of Instruction
English

Host Institution Course Number
IIMT1611

Host Institution Course Title
PRINCIPLES OF TECHNOLOGY ENTREPRENUERSHIP

Host Institution Course Details
https://www.fbe.hku.hk/ug/f/course/252194/IIMT1611%20Principles%20of%20Technolo...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business

Course Last Reviewed
2024-2025

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