COURSE DETAIL

REGULATING BIG BUSINESS

Country

United Kingdom - England

Host Institution

University College London

Program(s)

University College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Political Science Economics

UCEAP Course Number

133

UCEAP Course Suffix

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UCEAP Official Title

REGULATING BIG BUSINESS

UCEAP Transcript Title

REGULATING BIG BUS

UCEAP Quarter Units

6.00

UCEAP Semester Units

Course Description

This course helps students understand how business regulation operates in domestic and global contexts. Students examine the foundational reasons for why government intervenes in market economies, as well as how regulatory agencies are designed, created, and maintained. Students look closely at the nature of regulatory standards and how they are shaped, and they examine how business organizations understand and comply with regulations. Additionally, students examine environmental regulatory tools, such as carbon taxes and cap and trade programs to understand how they are designed and how effective they are in reducing the incidence of pollution. Finally, on the domestic front, students learn about regulating innovation and technological challenges, such as artificial intelligence, cryptocurrency and social media on tech platforms.

Language(s) of Instruction

English

Host Institution Course Number

POLS0089

Host Institution Course Title

REGULATING BIG BUSINESS

Host Institution Campus

University College London

Host Institution Faculty

Host Institution Degree

Host Institution Department

Political Science

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