COURSE DETAIL

REGULATING BIG BUSINESS

Country
United Kingdom - England

Host Institution
University College London

Program(s)
University College London

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Political Science Economics

UCEAP Course Number
133

UCEAP Course Suffix
N

UCEAP Official Title
REGULATING BIG BUSINESS

UCEAP Transcript Title
REGULATING BIG BUS

UCEAP Quarter Units
6.00

UCEAP Semester Units

4.00

Course Description

This course helps students understand how business regulation operates in domestic and global contexts. Students examine the foundational reasons for why government intervenes in market economies, as well as how regulatory agencies are designed, created, and maintained. Students look closely at the nature of regulatory standards and how they are shaped, and they examine how business organizations understand and comply with regulations. Additionally, students examine environmental regulatory tools, such as carbon taxes and cap and trade programs to understand how they are designed and how effective they are in reducing the incidence of pollution. Finally, on the domestic front, students learn about regulating innovation and technological challenges, such as artificial intelligence, cryptocurrency and social media on tech platforms.

Language(s) of Instruction
English

Host Institution Course Number
POLS0089

Host Institution Course Title
REGULATING BIG BUSINESS

Host Institution Course Details
https://www.ucl.ac.uk/module-catalogue/modules/regulating-big-business-POLS0089

Host Institution Campus
University College London

Host Institution Faculty

Host Institution Degree

Host Institution Department

Political Science

Course Last Reviewed
2022-2023

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