

# COURSE DETAIL

## MEDIA HISTORY

**Country**

United Kingdom - England

**Host Institution**

University of East Anglia

**Program(s)**

Environment and Sustainability, East Anglia

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies Communication

**UCEAP Course Number**

136

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA HISTORY

**UCEAP Transcript Title**

MEDIA HISTORY

**UCEAP Quarter Units**

8.00

**UCEAP Semester Units**

5.30

## Course Description

This course explores media history from the perspective of media studies, cultural consumption, and historiography. It highlights the material, social, and institutional contexts in which media forms have been produced, mediated, and consumed and the ongoing power struggles therein. Students look at different interpretations of how the media has intersected with long-term changes in society. This course examines the contrast between "top down" histories of industrial organization, technological evolution, and regulatory intervention with "bottom up" histories of media as social activity.

## Language(s) of Instruction

English

## Host Institution Course Number

AMAM4029A

## Host Institution Course Title

MEDIA HISTORY

## Host Institution Course Details

## Host Institution Campus

University of East Anglia

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Art, Media and American Studies

## Course Last Reviewed

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