

COURSE DETAIL

MEDIA HISTORY

Country

United Kingdom - England

Host Institution

University of East Anglia

Program(s)

Environment and Sustainability, East Anglia

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

136

UCEAP Course Suffix**UCEAP Official Title**

MEDIA HISTORY

UCEAP Transcript Title

MEDIA HISTORY

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

This course explores media history from the perspective of media studies, cultural consumption, and historiography. It highlights the material, social, and institutional contexts in which media forms have been produced, mediated, and consumed and the ongoing power struggles therein. Students look at different interpretations of how the media has intersected with long-term changes in society. This course examines the contrast between "top down" histories of industrial organization, technological evolution, and regulatory intervention with "bottom up" histories of media as social activity.

Language(s) of Instruction

English

Host Institution Course Number

AMAM4029A

Host Institution Course Title

MEDIA HISTORY

Host Institution Campus

University of East Anglia

Host Institution Faculty

Host Institution Degree

Host Institution Department

Art, Media and American Studies

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