

COURSE DETAIL

POLITICS, MEDIA AND GLOBALIZATION

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Political Science

UCEAP Course Number

156

UCEAP Course Suffix**UCEAP Official Title**

POLITICS, MEDIA AND GLOBALIZATION

UCEAP Transcript Title

POLITICS & MEDIA

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course surveys the past and present landscapes of media and politics, with particular emphasis on globalization and its transformative effects. The course covers established dynamics at the core of press-government relations as well as new trends on the cutting edge of digital media. Topics include the tricky relationships between government officials, journalists and citizens; the Internet and politics; "cyber-activism" in the social media age, the expansion of traditional media platforms into emerging market countries; alternative news and information outlets, and the many challenges posed by economic restructuring amid political and technological change. Assessment: Midterm (25%), Assignments (25%), Participation and class assignments (25%), Final (25%)

Language(s) of Instruction

English

Host Institution Course Number

POL3847

Host Institution Course Title

POLITICS, MEDIA AND GLOBALIZATION

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Political Science

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