COURSE DETAIL

TEXT AND AUDIO JOURNALISM

Country
Australia

Host Institution
University of Melbourne

Program(s)
University of Melbourne

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Communication

UCEAP Course Number
122

UCEAP Course Suffix

UCEAP Official Title
TEXT AND AUDIO JOURNALISM

UCEAP Transcript Title
TEXT & AUD JOURNAL

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description

This course examines the craft of writing hard and soft news stories for a range of digital and print mass media news publications. With an emphasis on news writing, it covers what news is and how (and why) news priorities and story treatment may differ between print, broadcast and online; how to write news and feature stories; accuracy, as well as clear and concise language; and professional codes of ethics and editorial policies.

Language(s) of Instruction
English

Host Institution Course Number
MECM20013

Host Institution Course Title
TEXT AND AUDIO JOURNALISM

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Print