

COURSE DETAIL

ITALIAN POP CULTURES

Country

Italy

Host Institution

University of Bologna

Program(s)

University of Bologna

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Italian Anthropology

UCEAP Course Number

155

UCEAP Course Suffix**UCEAP Official Title**

ITALIAN POP CULTURES

UCEAP Transcript Title

ITAL POP CULTURES

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course is part of the Laurea Magistrale program and is intended for advanced level students only. Enrollment is by consent of the instructor. This course analyzes mass culture in Italy, including the creation, production, circulation processes, and use of the social meanings. Students learn to analyze the phenomena and processes of contemporary life such as its means of communication (new and old media), consumption and production of cultural heritage (music, paintings, newspapers, books, etc.), connections between cultural processes, and social inequalities and the organizational bases of media and artistic communication, the wide range of different forms of consumption, production, organization, financing, and evaluation of cultural heritage and objects. The course teaches how to recognize various phenomena linked to communication and analyze these from an interdisciplinary perspective. The first section of the course focuses on the theoretical state of the art. It reconstructs and defines core concepts from the academic fields of cultural sociology as well as media and cultural studies. It builds a conceptual tool-kit to analyze the socially constructed and historically rooted – yet contested and changeable – meanings of the notions of “Italian”, “Popular”, and, especially, “Culture(s)”. The second section presents the results of various empirical research projects on Italian popular cultures carried out over the last two decades. In particular, it focuses on Italian cultural icons, visual culture, and popular music. It applies the conceptual tool-kit outlined in the first section to a variety of cultural objects and case studies, in order to explore, among others, such issues as the crucial role of increasingly digital media in the process of production, circulation and consumption of popular culture; the role of popular culture and media rituals in the construction of (trans-)national identity; the relationship between popular culture and national politics in Italy.

Language(s) of Instruction

English

Host Institution Course Number

85118

Host Institution Course Title

ITALIAN POP CULTURES

Host Institution Campus

BOLOGNA

Host Institution Faculty**Host Institution Degree**

LM in ITALIAN STUDIES, EUROPEAN LITERARY CULTURES, LINGUISTICS

Host Institution Department

CLASSICAL PHILOLOGY AND ITALIAN STUDIES

[Print](#)