COURSE DETAIL

ITALIAN POP CULTURES
Country Italy
Host Institution University of Bologna
Program(s) University of Bologna
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Italian Anthropology
UCEAP Course Number 155
UCEAP Course Suffix
UCEAP Official Title ITALIAN POP CULTURES
UCEAP Transcript Title ITAL POP CULTURES
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course is part of the Laurea Magistrale program and is intended for advanced level students only. Enrollment is by consent of the instructor. This course analyzes mass culture in Italy, including the creation, production, circulation processes, and use of the social meanings. Students learn to analyze the phenomena and processes of contemporary life such as its means of communication (new and old media), consumption and production of cultural heritage (music, paintings, newspapers, books, etc.), connections between cultural processes, and social inequalities and the organizational bases of media and artistic communication, the wide range of different forms of consumption, production, organization, financing, and evaluation of cultural heritage and objects. The course teaches how to recognize various phenomena linked to communication and analyze these from an interdisciplinary perspective. The first section of the course focuses on the theoretical state of the art. It reconstructs and defines core concepts from the academic fields of cultural sociology as well as media and cultural studies. It builds a conceptual tool-kit to analyze the socially constructed and historically rooted – yet contested and changeable – meanings of the notions of “Italian”, “Popular”, and, especially, “Culture(s)”. The second section presents the results of various empirical research projects on Italian popular cultures carried out over the last two decades. In particular, it focuses on Italian cultural icons, visual culture, and popular music. It applies the conceptual tool-kit outlined in the first section to a variety of cultural objects and case studies, in order to explore, among others, such issues as the crucial role of increasingly digital media in the process of production, circulation and consumption of popular culture; the role of popular culture and media rituals in the construction of (trans-)national identity; the relationship between popular culture and national politics in Italy.

Language(s) of Instruction
English

Host Institution Course Number
85118

Host Institution Course Title
ITALIAN POP CULTURES (1) (LM)

Host Institution Course Details
https://www.unibo.it/en/study/phd-professional-masters-specialisation-schools-a…

Host Institution Campus
BOLOGNA

Host Institution Faculty

Host Institution Degree
LM in ITALIAN STUDIES, EUROPEAN LITERARY CULTURES, LINGUISTICS

Host Institution Department
CLASSICAL PHILOLOGY AND ITALIAN STUDIES

Course Last Reviewed
2023-2024

Print