

COURSE DETAIL

MAKING SENSE OF POLITICAL SPEECHES

Country

France

Host Institution

Sciences Po Reims

Program(s)

Sciences Po Reims

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Political Science Communication

UCEAP Course Number

114

UCEAP Course Suffix**UCEAP Official Title**

MAKING SENSE OF POLITICAL SPEECHES

UCEAP Transcript Title

POLITICAL SPEECHES

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

Great speeches echo through history. Good speeches can win an election. Regular speeches are glorified shopping lists. The difference between them is a subtle alchemy of message, medium, context, and audience. By analyzing some of history's greatest speeches, this class tries to make sense of political speeches both through the literary and medium approaches. Words are the main political means. There is no politics without speech. But how these words are perceived is also influenced by the medium used. Taking into account Régis Debray's "médiologie" and Marshall McLuhan's works, this class also considers the impact of media evolution in the making of political speeches. By focusing on political speeches through their themes, context, and media, this class touches on political rhetoric, media training, and public speaking coaching.

Language(s) of Instruction

English

Host Institution Course Number

BJOU 1400A

Host Institution Course Title

MAKING SENSE OF POLITICAL SPEECHES

Host Institution Campus

Core Common

Host Institution Faculty

Host Institution Degree

Host Institution Department

Journalism & Communication

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