COURSE DETAIL

MAKING SENSE OF POLITICAL SPEECHES
Country France
Host Institution Sciences Po Reims
Program(s) Sciences Po Reims
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Political Science Communication
UCEAP Course Number 114
UCEAP Course Suffix
UCEAP Official Title MAKING SENSE OF POLITICAL SPEECHES
UCEAP Transcript Title POLITICAL SPEECHES
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description
Great speeches echo through history. Good speeches can win an election. Regular speeches are glorified shopping lists. The difference between them is a subtle alchemy of message, medium, context, and audience. By analyzing some of history's greatest speeches, this class tries to make sense of political speeches both through the literary and medium approaches. Words are the main political means. There is no politics without speech. But how these words are perceived is also influenced by the medium used. Taking into account Regis Debray's “médiologie” and Marshall McLuhan's works, this class also considers the impact of media evolution in the making of political speeches. By focusing on political speeches though their themes, context, and media, this class touches on political rhetoric, media training, and public speaking coaching.

Language(s) of Instruction
English

Host Institution Course Number
BJOU 1400A

Host Institution Course Title
MAKING SENSE OF POLITICAL SPEECHES

Host Institution Course Details

Host Institution Campus
Core Common

Host Institution Faculty

Host Institution Degree

Host Institution Department
Journalism & Communication

Course Last Reviewed

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