

# COURSE DETAIL

## MAKING SENSE OF POLITICAL SPEECHES

**Country**

France

**Host Institution**

Sciences Po Reims

**Program(s)**

Sciences Po Reims

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Political Science Communication

**UCEAP Course Number**

114

**UCEAP Course Suffix****UCEAP Official Title**

MAKING SENSE OF POLITICAL SPEECHES

**UCEAP Transcript Title**

POLITICAL SPEECHES

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## **Course Description**

Great speeches echo through history. Good speeches can win an election. Regular speeches are glorified shopping lists. The difference between them is a subtle alchemy of message, medium, context, and audience. By analyzing some of history's greatest speeches, this class tries to make sense of political speeches both through the literary and medium approaches. Words are the main political means. There is no politics without speech. But how these words are perceived is also influenced by the medium used. Taking into account Regis Debray's "médiologie" and Marshall McLuhan's works, this class also considers the impact of media evolution in the making of political speeches. By focusing on political speeches through their themes, context, and media, this class touches on political rhetoric, media training, and public speaking coaching.

## **Language(s) of Instruction**

English

## **Host Institution Course Number**

BJOU 1400A

## **Host Institution Course Title**

MAKING SENSE OF POLITICAL SPEECHES

## **Host Institution Course Details**

### **Host Institution Campus**

Core Common

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Journalism & Communication

## **Course Last Reviewed**

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