

# COURSE DETAIL

## THE GLOBAL ECONOMY

**Country**

United Kingdom - England

**Host Institution**

University of London, Royal Holloway

**Program(s)**

University of London, Royal Holloway

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

International Studies Business Administration

**UCEAP Course Number**

116

**UCEAP Course Suffix****UCEAP Official Title**

THE GLOBAL ECONOMY

**UCEAP Transcript Title**

GLOBAL ECONOMY

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course examines key actors shaping the global economy, namely Multinational Enterprises (MNEs), states, civil society, and inter-governmental institutions. Using the concept of global production networks (GPNs), the course explores the nature and developments in the following industries: extractive, agro-food, garment, automobile, and finance. While globalization has brought enormous economic benefits to MNEs and some sections of society, it has also produced negative social and environmental consequences, for which MNEs are increasingly held responsible. This course also considers key responsibility issues businesses face and discusses various governance mechanisms to deal with challenges arising from globalization.

## Language(s) of Instruction

English

## Host Institution Course Number

MN2165

## Host Institution Course Title

THE GLOBAL ECONOMY

## Host Institution Campus

University of London Royal Holloway

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Management

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