COURSE DETAIL

THE GLOBAL ECONOMY
Country United Kingdom - England
Host Institution University of London, Royal Holloway
Program(s) University of London, Royal Holloway
UCEAP Course Level Upper Division
UCEAP Subject Area(s) International Studies Business Administration
UCEAP Course Number 116
UCEAP Course Suffix
UCEAP Official Title THE GLOBAL ECONOMY
UCEAP Transcript Title GLOBAL ECONOMY
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course examines key actors shaping the global economy, namely Multinational Enterprises (MNEs), states, civil society, and inter-governmental institutions. Using the concept of global production networks (GPNs), the course explores the nature and developments in the following industries: extractive, agro-food, garment, automobile, and finance. While globalization has brought enormous economic benefits to MNEs and some sections of society, it has also produced negative social and environmental consequences, for which MNEs are increasingly held responsible. This course also considers key responsibility issues businesses face and discusses various governance mechanisms to deal with challenges arising from globalization.

Language(s) of Instruction
English

Host Institution Course Number
MN2165

Host Institution Course Title
THE GLOBAL ECONOMY

Host Institution Course Details
https://www.royalholloway.ac.uk/media/4765/study-abroad-course-options-manageme...

Host Institution Campus
University of London Royal Holloway

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed
2019-2020

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