

# COURSE DETAIL

## THE GLOBAL ECONOMY

**Country**

United Kingdom - England

**Host Institution**

University of London, Royal Holloway

**Program(s)**

University of London, Royal Holloway

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

International Studies Business Administration

**UCEAP Course Number**

116

**UCEAP Course Suffix****UCEAP Official Title**

THE GLOBAL ECONOMY

**UCEAP Transcript Title**

GLOBAL ECONOMY

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## **Course Description**

This course examines key actors shaping the global economy, namely Multinational Enterprises (MNEs), states, civil society, and inter-governmental institutions. Using the concept of global production networks (GPNs), the course explores the nature and developments in the following industries: extractive, agro-food, garment, automobile, and finance. While globalization has brought enormous economic benefits to MNEs and some sections of society, it has also produced negative social and environmental consequences, for which MNEs are increasingly held responsible. This course also considers key responsibility issues businesses face and discusses various governance mechanisms to deal with challenges arising from globalization.

## **Language(s) of Instruction**

English

## **Host Institution Course Number**

MN2165

## **Host Institution Course Title**

THE GLOBAL ECONOMY

## **Host Institution Course Details**

<https://www.royalholloway.ac.uk/media/4765/study-abroad-course-options-manageme...>

## **Host Institution Campus**

University of London Royal Holloway

## **Host Institution Faculty**

## **Host Institution Degree**

## **Host Institution Department**

Management

## **Course Last Reviewed**

2019-2020

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