# COURSE DETAIL

| MARKET DYNAMICS AND CORPORATE INNOVATION |
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| **Country**<br>Netherlands |
| **Host Institution**<br>Utrecht University |
| **Program(s)**<br>Utrecht University |
| **UCEAP Course Level**<br>Upper Division |
| **UCEAP Subject Area(s)**<br>Economics |
| **UCEAP Course Number**<br>139 |
| **UCEAP Course Suffix** |
| **UCEAP Official Title**<br>MARKET DYNAMICS AND CORPORATE INNOVATION |
| **UCEAP Transcript Title**<br>MARKET DYNMC&INNOV |
| **UCEAP Quarter Units**<br>6.00 |
| **UCEAP Semester Units**<br>4.00 |

**Course Description**
This course aims to put the dynamic analysis of decisions and developments on center stage. The course focuses on industry dynamics–the analysis of firm entry, growth, and survival as components of industrial change. Innovative activity, one of the central manifestations of change, is also one of the key challenges faced by firms. This course offers an understanding of the mechanisms involved in industry dynamics, allowing key players to form better strategies and policies. Students engage in a simulation game to learn about innovation from a practical point of view and apply the literature to a realistic case.

**Language(s) of Instruction**
English

**Host Institution Course Number**
ECB3DSM

**Host Institution Course Title**
MARKET DYNAMICS AND CORPORATE INNOVATION

**Host Institution Course Details**

**Host Institution Campus**
Law, Economics and Governance

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**
Economics

**Course Last Reviewed**

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