

# COURSE DETAIL

## INTERMEDIA STUDIES: THE AESTHETICS OF POPULAR CULTURE

**Country**

Sweden

**Host Institution**

Lund University

**Program(s)**

Lund University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Sociology Communication Art History

**UCEAP Course Number**

157

**UCEAP Course Suffix****UCEAP Official Title**

INTERMEDIA STUDIES: THE AESTHETICS OF POPULAR CULTURE

**UCEAP Transcript Title**

POP CULTURE

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## **Course Description**

The course discusses the various expressions of popular culture within 20th-century art and media. Collaboration between different media is emphasized. The main focus is on contemporary western culture, the latter years of the 20th century, and the expressions of postmodern culture, although several episodes in the cultural history of the whole century are studied historically. Advertising, television, music videos, movies, literature, and music are analyzed. Theoretical tools are introduced from the foundations of intermedia studies, cultural sociology, hermeneutics, and semiotics. Several examples are presented for analysis and discussion. Students identify basic concepts, ideas, and terminology in intermedia studies, and describe popular cultural conditions that account for some of the processes that shaped the postmodern art of the 1900s and its relationship to popular culture.

## **Language(s) of Instruction**

English

## **Host Institution Course Number**

IMSB23

## **Host Institution Course Title**

INTERMEDIA STUDIES: THE AESTHETICS OF POPULAR CULTURE

## **Host Institution Course Details**

<http://www.ht.lu.se/en/course/IMSB23/>

## **Host Institution Campus**

## **Host Institution Faculty**

Faculties of Humanities and Theology

## **Host Institution Degree**

## **Host Institution Department**

Arts and Cultural Sciences

**Course Last Reviewed**

2021-2022

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