COURSE DETAIL

INTERMEDIA STUDIES: THE AESTHETICS OF POPULAR CULTURE
Country Sweden
Host Institution Lund University
Program(s) Lund University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Sociology Communication Art History
UCEAP Course Number 157
UCEAP Course Suffix
UCEAP Official Title INTERMEDIA STUDIES: THE AESTHETICS OF POPULAR CULTURE
UCEAP Transcript Title POP CULTURE
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

The course discusses the various expressions of popular culture within 20th-century art and media. Collaboration between different media is emphasized. The main focus is on contemporary western culture, the latter years of the 20th century, and the expressions of postmodern culture, although several episodes in the cultural history of the whole century are studied historically. Advertising, television, music videos, movies, literature, and music are analyzed. Theoretical tools are introduced from the foundations of intermedia studies, cultural sociology, hermeneutics, and semiotics. Several examples are presented for analysis and discussion. Students identify basic concepts, ideas, and terminology in intermedia studies, and describe popular cultural conditions that account for some of the processes that shaped the postmodern art of the 1900s and its relationship to popular culture.

Language(s) of Instruction
English

Host Institution Course Number
IMSB23

Host Institution Course Title
INTERMEDIA STUDIES: THE AESTHETICS OF POPULAR CULTURE

Host Institution Course Details
http://www.ht.lu.se/en/course/IMSB23/

Host Institution Campus

Host Institution Faculty
Faculties of Humanities and Theology

Host Institution Degree

Host Institution Department
Arts and Cultural Sciences

Course Last Reviewed
2021-2022

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