

COURSE DETAIL

MEDIA AND GENDER

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Women's & Gender Studies Film & Media Studies Communication

UCEAP Course Number

118

UCEAP Course Suffix**UCEAP Official Title**

MEDIA AND GENDER

UCEAP Transcript Title

MEDIA & GENDER

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

The course analyzes the complex relationship between media and gender, focusing on gender equality, women's rights, and unbiased gender views. It draws on the theories, topics, and qualitative methods of western feminist critical communication research, revealing that the global media organization and power system rely on the operation of political economy and ideology, and construct the relationship between audience goods and class, gender, race and science and technology to create surplus value.

Language(s) of Instruction

Host Institution Course Number

JOUR130153

Host Institution Course Title

MEDIA AND GENDER

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Jin Cao

Host Institution Degree

Host Institution Department

Journalism

Course Last Reviewed

2020-2021

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