COURSE DETAIL

THE MUSIC INDUSTRY
Country United Kingdom - England
Host Institution King's College London
Program(s) King's College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Music
UCEAP Course Number 131
UCEAP Course Suffix
UCEAP Official Title THE MUSIC INDUSTRY
UCEAP Transcript Title MUSIC INDUSTRY
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

During this course, students take a critical look at the music industry - particularly those companies that are based in London, such as Sony, Universal, and Kobalt - and explore the impact new technologies have had on the way music is produced and consumed. Central to this exploration is the question of how music is valued in the 21st century. Students survey two classic conceptions of value: the value of commodities by Marx (and later Marxians), and ideas about gift and gift exchange established by Marcel Mauss.

Language(s) of Instruction
English

Host Institution Course Number
6AAMS399

Host Institution Course Title
THE MUSIC INDUSTRY

Host Institution Course Details
https://www.kcl.ac.uk/abroad/module-options/module?id=532d31d7-6430-4072-ae62-0...

Host Institution Campus
Strand Campus

Host Institution Faculty

Host Institution Degree
bachelors

Host Institution Department
Music

Course Last Reviewed
2021-2022

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