

COURSE DETAIL

THE MUSIC INDUSTRY

Country

United Kingdom - England

Host Institution

King's College London

Program(s)

King's College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Music

UCEAP Course Number

131

UCEAP Course Suffix**UCEAP Official Title**

THE MUSIC INDUSTRY

UCEAP Transcript Title

MUSIC INDUSTRY

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

During this course, students take a critical look at the music industry - particularly those companies that are based in London, such as Sony, Universal, and Kobalt - and explore the impact new technologies have had on the way music is produced and consumed. Central to this exploration is the question of how music is valued in the 21st century. Students survey two classic conceptions of value: the value of commodities by Marx (and later Marxians), and ideas about gift and gift exchange established by Marcel Mauss.

Language(s) of Instruction

English

Host Institution Course Number

6AAMS399

Host Institution Course Title

THE MUSIC INDUSTRY

Host Institution Campus

Strand Campus

Host Institution Faculty

Host Institution Degree

bachelors

Host Institution Department

Music

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