

COURSE DETAIL

MEDIA, CULTURE, AND CITY

Country

Korea, South

Host Institution

Seoul National University

Program(s)

Seoul National University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

115

UCEAP Course Suffix**UCEAP Official Title**

MEDIA, CULTURE, AND CITY

UCEAP Transcript Title

MEDIA/CULTURE&CITY

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course explores the dynamic and complex intersection of media, culture and the city in global metropolises. The course provides students with a comprehensive introduction to key theoretical issues on digital screen, media, spectacle, urban experience, popular culture, and globalization in global cities. It also critically discusses methodological issues on the analytical framework and knowledge-forms in media and cultural research for local contexts. Students are encouraged to engage with current debates on epistemological and methodological questions in the fields of media and communication studies as well as urban and visual cultural studies and to enrich their knowledge of urban culture and politics in a systematic way. In doing so, the course helps students to grasp the complexity of media culture and to analyze creatively and critically a broad range of media products and cultural materials.

Language(s) of Instruction

English

Host Institution Course Number

M1312.002200

Host Institution Course Title

MEDIA, CULTURE, AND CITY

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Communication

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